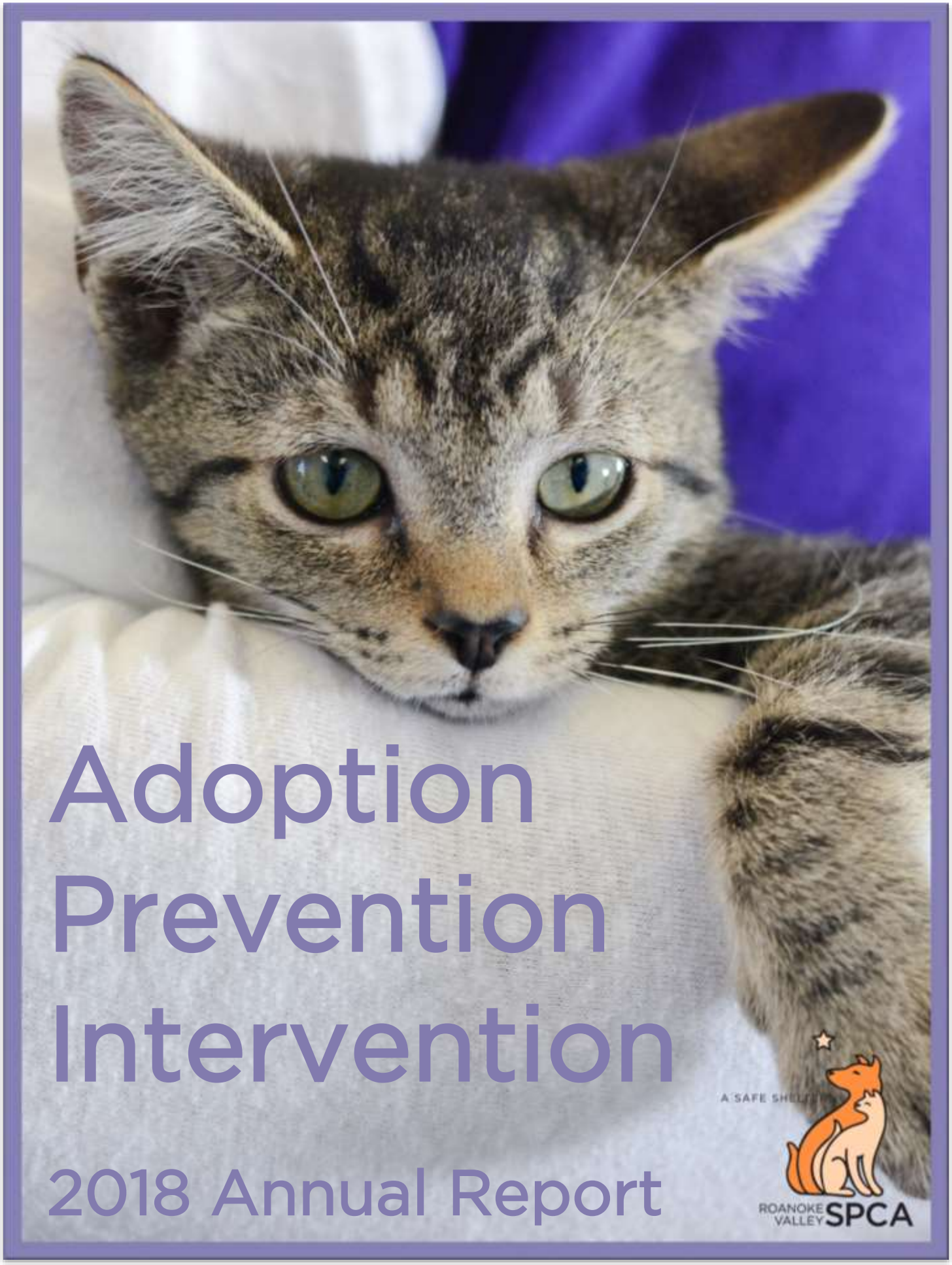


Adoption Prevention Intervention

2018 Annual Report

ROANOKE VALLEY SPCA

A Message from our CEO and Board Chair

C. Denise Hayes, CEO

The Roanoke Valley SPCA provides life-saving medical care and safe sheltering to pets in need. Our work is the result of a deep commitment to the animals and people we serve - a homeless dog, a kitten who lost her mother, a puppy fighting parvo, a victim of domestic violence fleeing her abuser and in search of a temporary safe haven for the beloved family pet, a loving pet owner struggling to afford veterinary care. The epidemic of pet homelessness and senseless euthanasia in our municipal shelters has improved, but has not been eradicated. Our services directly support pets and their owners to prevent pet homelessness and abuse, intervene in times of crisis and ensure safe adoption services are available.

Our continuing quest to create a community where there are no homeless cats or dogs moved one step closer with the addition of the Roanoke Valley SPCA Mobile Spay/Neuter & Community Pet Wellness Clinic. In the fall of 2017, the mobile clinic began to provide spay/neuter service for the Regional Center for Animal Care and Protection (RCACP) to enable their pets to be adopted. Then, in the spring of 2018, we expanded the offerings to service the public and provide low-cost, high-quality care. This past year has been a whirlwind, and at the same time, it's been remarkable - over 1,000 surgeries in less than 9 months. We feel more equipped to deliver on our mission to the community: to further the compassionate, safe, responsible relationship between animals and people in our community.

Danna Owen, President

Sincerely,

Danna Owen

C. Denise Hayes

FY2018 At A Glance

Incoming
1,591

970
Rescued from high-kill shelters

286
Surrendered by owner

325
ASPCA program partnership

10
Stray

Outgoing
1,513

1,496
Adopted

9
Euthanized*

8
Transferred to another rescue group

*The Roanoke Valley SPCA is a safe shelter. Pets are only put to sleep to prevent medical suffering or in severe behavioral situations to ensure the safety of other pets or the public.

4% increase
in adoption rate

3,175 medical exams

1,308 in-house spays/neuters

763 mobile clinic spays/neuters

685
Pets fostered

900
Seniors visited by shelter pets

986
Children participated in humane education programs

10,974
Pounds of pet food provided to local food pantries in the Valley

MEALS ON WHEELS

4,859
Pet meals provided to Meals on Wheels recipients

76
New volunteer families

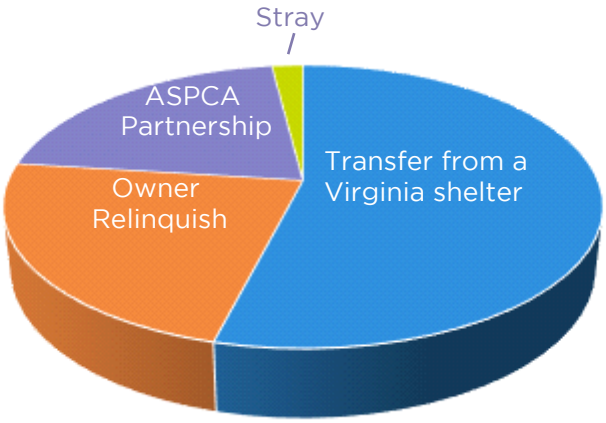
161
New volunteers

5,769
Volunteer hours

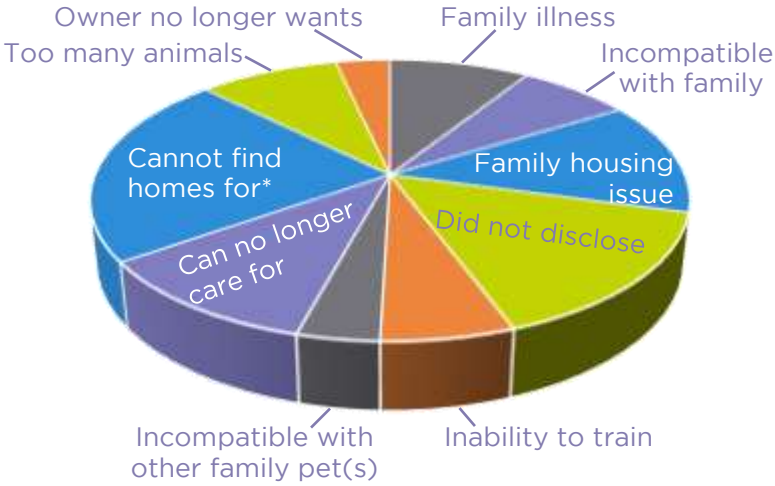
Adoption

In 2018, 1,496 animals were adopted from our shelter. When people adopt, we want them to take home an animal who will remain part of their family for years to come. For this reason, our dedicated adoption counselors work to match the right animal with an individual or a family and often offer gentle advice to potential adopters. This work increases the chances of the animal "fitting in" to their new home. Our donors make this kind of work possible, resulting in higher numbers of animals who are comfortable in their new homes.

How do pets get to the Roanoke Valley SPCA?

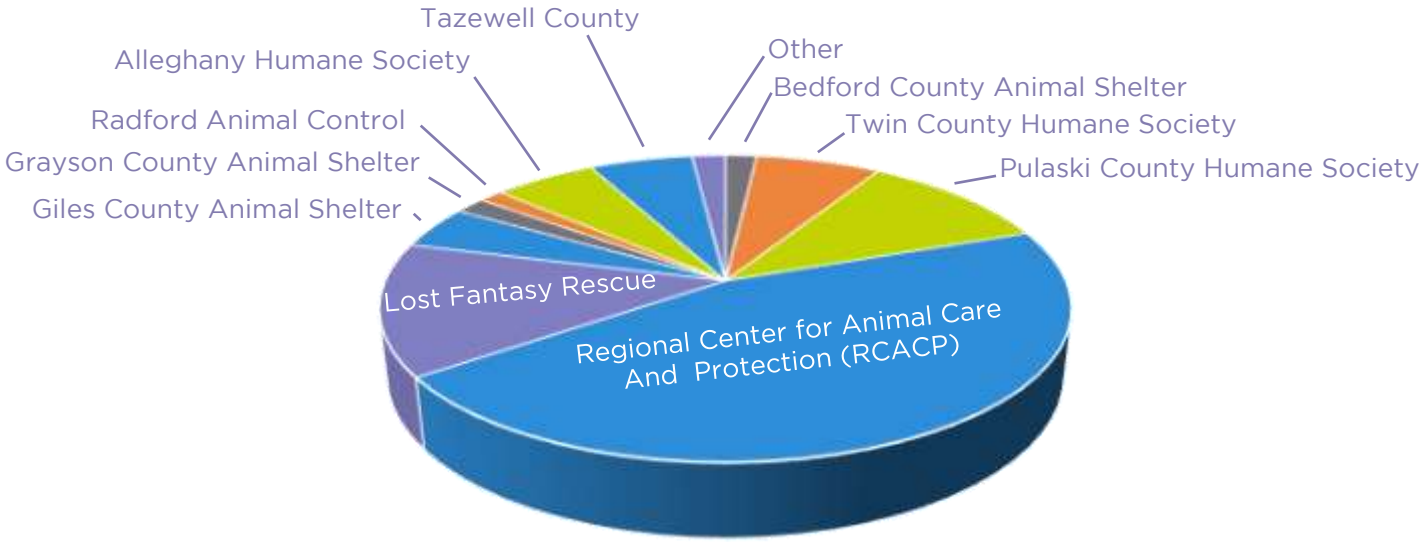


Why do owners relinquish their pets to the Roanoke Valley SPCA?



*Typically these pets enter the shelter as puppies and/or kittens from unspayed family pets.

What Virginia shelters do pets at the Roanoke Valley SPCA come from?



over 22,000

adoptions since February 2004

Prevention

Foster Program

Oftentimes, pets arriving at the Roanoke Valley SPCA are in need of extra care and attention. Orphaned animals, newborn litters of puppies or kittens, and animals recovering from illnesses or injuries often make their way to us. Dedicated volunteer foster families provide the extra TLC these animals require until they are ready for adoption. We have made a commitment to help the animals facing a difficult challenge, and our foster volunteers are irreplaceable in providing much-needed care.

693 animals spent time in foster care

Community Outreach

Community Outreach at the Roanoke Valley SPCA saw a growth in the programs provided to both youth and seniors.

In 2018, nearly 900 senior citizens residing in nursing homes, assisted living centers and senior residence centers enjoyed the interaction and companionship of our Visiting Pet Program. For some, simply enjoying the company of a canine brought smiles to their faces. Others were able to incorporate the visit into their physical therapy regimen by brushing a pet or tossing a ball.

Youth Programming

Youth outreach programs reached over 986 through in-house tours and humane education workshops, seminars and presentations - helping create the next generation of animal welfare advocates. Children of all ages from local outreach organizations such as Big Brothers/Big Sisters, Scouts, camps, and after-school programs, children from pre-school through high school, received a behind-the-scenes tour of the shelter and participated in our programs!

29% ↑ senior visits

97% ↑ youth programming

693 vulnerable pets

spent time in Foster Care

Prevention

The Roanoke Valley SPCA Mobile Spay/Neuter & Community Pet Wellness Clinic

At the Roanoke Valley SPCA, we have a fundamental understanding that where there is human suffering, there is animal suffering, and to respond to this suffering, we launched our mobile spay/neuter clinic in February of 2018.

The mobile clinic has established an ongoing presence in the communities with the least access to life-saving veterinary care. We believe that when we show compassion to humans as well as animals and extend resources where needed, we can create long-term and meaningful social change.

In addition to working directly with the public, we provide spay/neuter service to the Regional Center for Animal Care and Protection and the Alleghany Humane Society. Ensuring that pets are altered prior to adoption increases their likelihood to find a forever home as well as prevents them from adding to the pet overpopulation problems in their communities.

Mountain View Humane

Mountain View Humane
WALDRON-RICCI SPAY/NEUTER CLINIC

The Roanoke Valley SPCA continues the promotion of spaying and neutering as the solution to homeless and unwanted pets within our community. Mountain View Humane, a Roanoke Valley SPCA subsidiary, is a low-cost, high-quality spay and neuter clinic. Almost 65,000 spay/neuter surgeries have been performed.

In-House Medical Care and Spay/Neuter Efforts

Blood Tests	30	Heartworm Test	214
Dental Cleaning	2	Microchip Installation	1,359
Dental Extraction	10	In-Shelter Spay/Neuter	1,358
Ear Cleaning	93	Parvovirus Test	41
Full Exams	3,175	Nail Trim	1,321
Fecal Tests	181	Fluid Administration	14
Feline Leukemia Test	192	Skin Scraping	4
FELV/FIV Test	94	Fungal Culture	7

In addition to being temperament tested, receiving a complete veterinary check, and being spayed or neutered, vaccinated, microchipped and sheltered, listed to the left are just some of the tests and procedures performed by our veterinary staff in our fully licensed veterinary clinic located at our shelter.

over 1,000 animals

spayed/neutered in our Mobile Clinic

Prevention

Veterinary Science Camp

Another year and another excited group of campers participated in our Pre-Veterinary (Grades 4 - 6) and Veterinary Science Camps (Grades 7 - 10). Nearly 80 campers traveled across the Roanoke Valley this summer and learned about a variety of animal species and potential careers in animal services.

On-site activities included mock surgery and CPR practice on stuffed animals, tours of our shelter and mobile clinic as well as vaccination practice on oranges. Campers saw the process of clicker training dogs as well as chickens, made homemade dog treats and socialized with shelter pets. We were also lucky enough to have the Southwest Virginia Wildlife Center of Roanoke visit our shelter each week with some rescued wildlife, including a hawk, vulture, baby opossum, turtle and squirrel.

Off-site visits included local vet hospitals and clinics to see the day-to-day life of a medical professional in animal services and dog training facilities to get a look at the behavioral side of working with animals. We also visited an equestrian center and horse rescue to learn about the needs of horses, as well as Fort Chiswell Animal Park to learn about large animals and Kentland Farms to see the operation of a dairy farm. Our visits to the Virginia-Maryland College of Veterinary Medicine gave campers the opportunity to see the educational process of becoming a veterinarian and talk to current professors and students in the program.

Our lead camp counselor is enrolled in the veterinary program at Virginia Tech, was very knowledgeable about chickens and was a great role model for those campers who were interested in following in her footsteps.

Our camps would not have been possible without the help of local organizations and businesses that opened their doors to our campers. A special thank-you to:

Mountain View Humane SPAY/NEUTER CLINIC

VCA

RCACP Regional Center for Animal Care and Protection Roanoke, VA Area

Homestead Creamery

Virginia-Maryland College of Veterinary Medicine

petco

Parkway Veterinary Hospital

Field of Dreams

Fort Chiswell Animal Park

Star City Canine Training Club Roanoke, VA

R.V.H.R. Roanoke Valley Horse Rescue, Inc.

Harmony Equestrian Center

Southwest Virginia Wildlife Center

80 campers

participated in Vet Science Camp

Intervention

Sara Jane and Mickey Second Chance Fund

Dr. Bridget Quatmann and LeAnn McAdam founded the Sara Jane and Mickey Second Chance Fund to assist animals at the Roanoke Valley SPCA and provide medical services outside the scope of the clinic at RVSPCA that greatly enhance the adoptability of deserving animals. During the 2018 fiscal year, almost $29,000 was spent. In our 2018 fiscal year, 88 pets in our care benefited from the Sara Jane & Mickey Second Chance Fund.

Survivor is a hound mix puppy that arrived at the Roanoke Valley SPCA as an 8-week-old puppy on an ASPCA transport. She came from a litter of five puppies that were successfully trapped from under a house during a rainstorm. Survivor received “TLC lessons” at her original shelter, which consisted of frequent holding by the animal care staff. Within 72 hours of her arrival to the Roanoke Valley SPCA, she was diagnosed with canine parvovirus and was hospitalized at the Emergency Veterinary Services of Roanoke (EVS). She had frequent vomiting and diarrhea. Her blood glucose level dropped and she had a nasogastric feeding tube placed. She remained hospitalized at EVS for 6 days before she was no longer vomiting or having diarrhea, and she began to eat and regain her strength. Once she was discharged, she was placed in foster care for an additional two weeks to allow her to completely recover prior to being spayed and made available for adoption at 3 months of age. Survivor was adopted within a few days after her surgery. Once a dog has recovered from this disease, they are often immune to re-infection.

Survivor was able to receive the care necessary to treat canine parvovirus with the help of the Sara Jane and Mickey Second Chance Fund. Unfortunately, the cost of care for canine parvovirus can quickly reach into the thousands of dollars. Survivor’s total bill for hospitalization was over $2,000 ($2,127.91 to be exact). Without this fund, highly deserving and otherwise adoptable puppies like Survivor would not have a chance to find their forever homes.

88 pets

saved by the Sara Jane and Mickey Fund

Intervention

Pets Eat Too (P.E.T.) Program

For over 10 years, the P.E.T. Program has helped people keep their pets and not have to decide between feeding themselves or feeding their pets. The program began when we learned that homebound seniors receiving Meals On Wheels were giving up their food to feed their pets. What started as a program to keep seniors and their pets together has grown into a program that provides meal assistance to economically challenged individuals and families, thereby allowing them to keep their pets. We work with youth groups, businesses, clubs, churches, organizations and individuals to organize pet food drives, conduct fundraisers and secure grants to support this community outreach program. On a monthly basis with our community partners - Bethel Baptist Church, Botetourt Food Pantry, Lake Christian Ministries, Feeding America Southwest Virginia, Rescue Mission, Carilion Hospice and Meals on Wheels - 4,589 meals to Meals on Wheels recipients!

WellsFargo employees hosted a supply drive for the Roanoke Valley SPCA to benefit the P.E.T. Program.

CARe Companion Animal Relief Fund

We are grateful for the continued support of the community that makes the Companion Animal Relief Fund (CARe Fund) possible. The CARe Fund is a unique and valuable program that provides financial assistance for emergency veterinary services to individuals who are facing financial hardship. We recognize the challenges pet owners may face, from joblessness and bankruptcy to sudden accidents and tragedies that carry high medical costs. In these times of struggle, we know that the medical needs of our companion animals may be too much to handle and are therefore neglected, or worse, cause for relinquishing the animal. The CARe Fund helps make sure that doesn't happen; animals are a great source of comfort and they deserve to be with their families.

4,589 pet meals

provided to Meals on Wheels recipients

Volunteers

Volunteers at the Roanoke Valley SPCA allow us to commit to doing so much for our pets, and we are abundantly grateful. With dedicated volunteers who help with the morning cleanings and dog walking, and school/corporate volunteers who help with special events, trail maintenance, or any number of special projects needing to be accomplished, we are able to accomplish great things.

Whether they volunteer on an ongoing basis or if they are helping one time with an event, every precious hour they spend helps us do all the things we do for the pets in our care as well as pets in the community. The Roanoke Valley SPCA is fortunate to have so many volunteers from the community willing to give of their time to the pets in our care. In fiscal year 2018, we had over 400 volunteers and 100 families working to create a community where there are no homeless cats or dogs. We had a total of over 5,769 documented hours given by volunteers. And we are not even including the many hours given to the animals by our volunteer Board of Directors or the groups that have supported the animals through wishlist drives or making treats or toys for the pets!

When members of the community generously sign up to take part in the Roanoke Valley SPCA's volunteer program, the first thing that they most happily jump for joy to help with is playing with puppies and kittens. Socializing with our furry friends, while it is greatly needed, is the least of what we hope for our volunteers to have the opportunity to assist with during their time spent here. There are very few volunteers who choose to offer their help by getting down and dirty with our shelter animals. The dreaded question every Wednesday seems to be "Will you clean the cat room?" Emily, Kathy, Kenny and Ellen are all extremely dedicated to coming in on a weekly basis to clean for our cats and kittens. Their independence is impressive and each one of them is a huge help, and often a relief, to our animal care staff as well as a part of our shelter family. The care that they give every morning to the cats, even those that may be less loving of humans, is unmatched. There are so many incredible bonds that our volunteers have made with pets here at the Roanoke Valley SPCA. We are so grateful for their time spent helping those that cannot help or thank them themselves.

5,769 volunteer hours donated

by individuals and families

Financials

The Roanoke Valley SPCA is not affiliated with any national, state, or local humane organization. The funds required to care for thousands of homeless animals and deliver our community outreach programs are generated from five main sources - contributions, fundraising events, grants, bequests and programs & services.

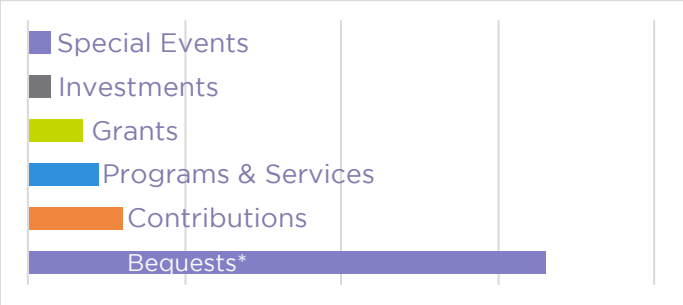
The cost of caring for the animals in our care is enormous. The total cost of veterinary care, food, and shelter is staggering when applied to the number of animals who come to us for safety during the year.

Excluding the administrative and fundraising expenses, it costs $2,834 per day to provide life-saving medical care and safe sheltering to pets in crisis. The following information is obtained from our IRS 990. Detailed financial information such as our IRS 990 and our audited financials can be found on our website.

Where our support comes from.

$2,742,697*

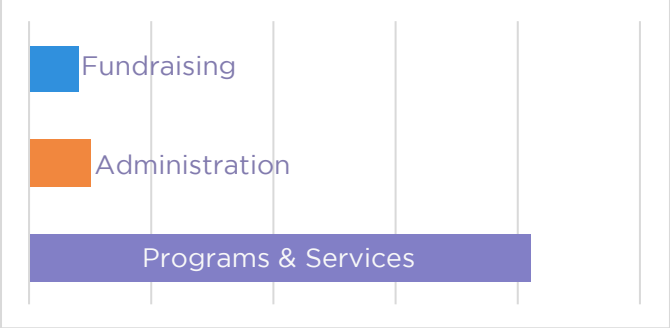
Income



How your support is put to work.

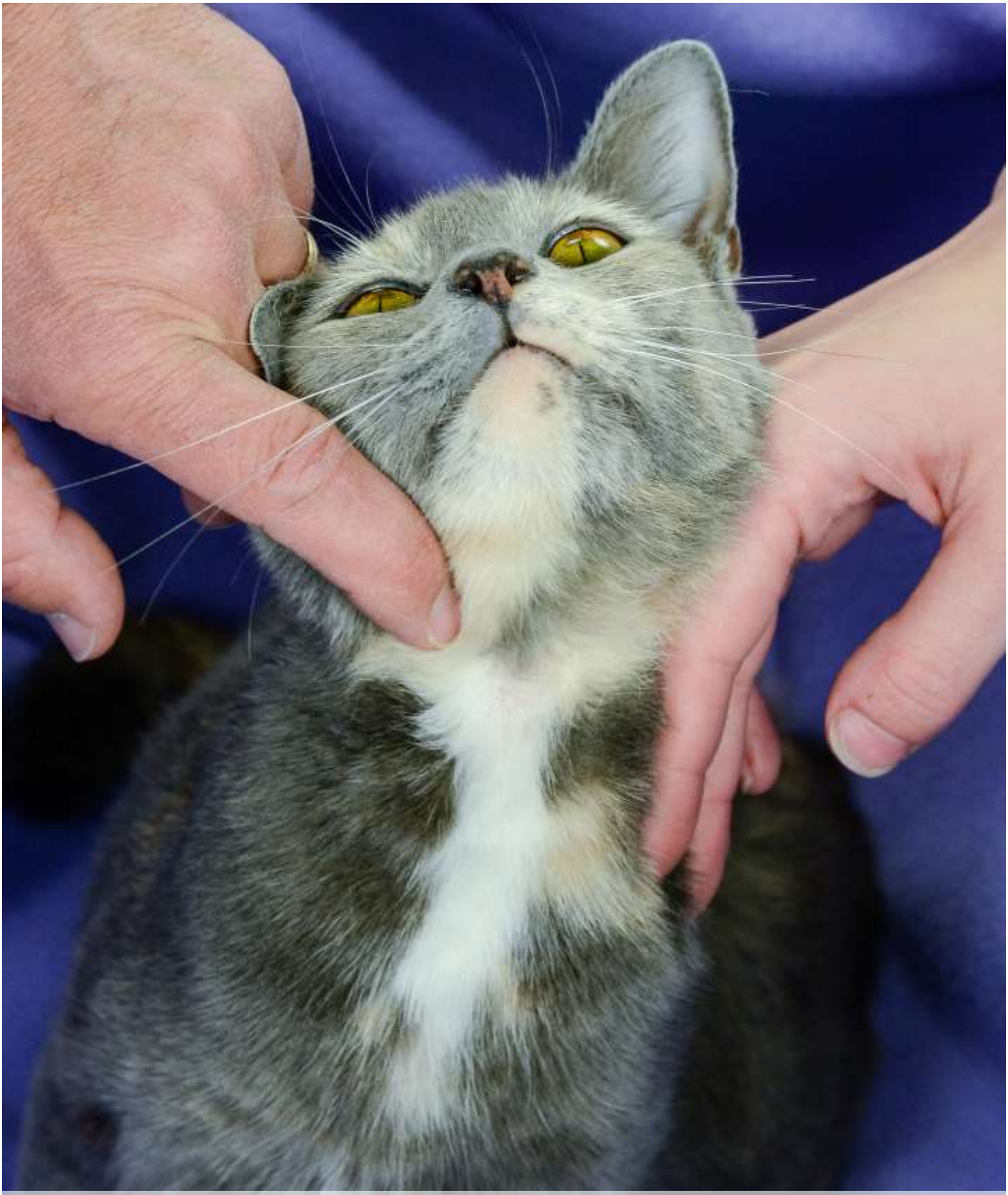
$1,261,572

Expenses



*2018 was an unusual year for the Roanoke Valley SPCA financially. We were fortunate to receive restricted contributions of beneficial interest in perpetual trusts totaling $1,739,013 from the McCartney Family Trust and the Mary Sue Collins Trust. It is important to note that these contributions are permanently restricted. Accounting practices require that the entire permanently restricted contribution be accounted for in the year received. However, the Roanoke Valley SPCA will receive unrestricted annual distributions from the trusts. Historically, bequests range between 0% to 16% of our income.

Planned giving, such as from these two trusts, makes every dollar go further. Individuals are able to maximize charitable giving and fund the future of the Roanoke Valley SPCA through estate planning. Making a gift through an estate is one of the most effective ways to ensure that we can carry on our mission to save animals' lives far into the future.



$2,834 daily cost

to provide life-saving care to pets

A Legacy of Caring

The Roanoke Valley SPCA is grateful for those caring individuals who have included us in their estate plans. Their generosity has helped us meet current challenges and will be a source of financial support for years to come.

The Roanoke Valley SPCA has a record of responsible stewardship, with a demonstrated commitment to programmatic and financial integrity. When you include us in your estate planning, you can be confident that whatever you give will be carefully used to advance your goals.

By joining the Legacy of Caring and including the Roanoke Valley SPCA in your estate plan, you are making a profound statement of support and also providing the resources necessary for the organization to fulfill its mission for generations to come.

2018 Legacy of Caring Gifts

Estate of Catherine R. Cook

Estate of Bonnie Lynn Todd Wilkinson

Estate of Lucille Graham

Estate of Oscar Wilford Hall

Estate of Mary Sue Collins

Estate of Frances J. Cregger

Estate of Jack & Viola Bess

Estate of Marlene Ilic

Estate of Rosemary Coon Watkins

Estate of Judith McCartney

Surviving Pet Care Society

The Surviving Pet Care Society can ease your mind about what will happen to your pets after you are gone. The Virginia Pet Trust law enables pet owners to establish a pet trust to provide for the lifelong care and welfare of their companion animals. Pet trusts create peace of mind for pet owners and a safety net for your pets.

Pet Patron Program

The Roanoke Valley SPCA Pet Patron program is an automatic monthly giving program and is the easiest way to support our mission. When you become a Pet Patron, your consistent stream of support allows us to care for the animals that enter our shelter and offer them a second chance at a better life.

It's simple and easy! You specify the amount you would like to be deducted from your bank account or billed to your credit card each month. At the end of the year, we will send you a gift acknowledgment summarizing your donations for the year.

To learn more about the many ways to support the Roanoke Valley SPCA, or request a brochure, please contact Kaitlyn Van Buskirk, Director of Development, at (540) 339-9513.

Thank you to

our 1,975 donors!

Thank You to Our Donors!

The cost of caring for the animals at the shelter is staggering. Each animal that comes to our shelter receives a complete veterinary exam, is spayed or neutered, and if necessary is brought up to date on their vaccinations and microchipped. The support of our generous donors literally saves lives.

Over 80 percent of our operating income is garnered through fund development efforts including individual donations, workplace giving, corporate sponsorship, matching gifts, grants and special events. The Roanoke Valley SPCA does not receive funding from any national animal advocacy organization or local, state, or federal governments. We rely solely on the supporters of our organization and the work we do in the community.

Our work would not be possible without the generous support of you, our donors. During the 2018 fiscal year, the following individuals made a difference in the lives of animals, and people, in our community. We cannot thank you enough!

We have made every attempt to compile a comprehensive list of monetary donations greater than $1,000, but we would also like to thank the 1,884 donors that contributed between $1 and $999 to our organization. We apologize if someone was inadvertently omitted. Please note this list does not include in-kind contributions. Please contact Kaitlyn Van Buskirk, Director of Development, with any concerns regarding donations.

$100,000 +

Alexander McCausland Charitable Trust
McCartney Family Trust
Mary Sue Collins Trust

$25,000 to $99,999

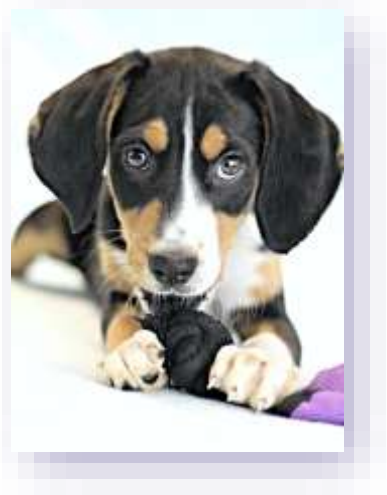
Estate of Marlene Ilic
Access Advertising, Inc.
Estate of Rosemary C. Watkins

$10,000 to $24,999

Kroger Company (Mid-Atlantic Area)
United Way of Roanoke Valley
Foundation for Roanoke Valley
Banfield Foundation

$5,000 to $9,999

Estate of Frances J. Cregger
Melina D. Perdue
Sam & Marion Golden
Helping Hand Foundation
Allstate Giving Campaign
Ceres Foundation, Inc.
Estate of Catherine R. Cook
Estate of Oscar Wilford Hall
June Williamson
The Louise R. Lester Foundation
VCA, Inc.



$2,500 to $4,999

Barbara & Warner Dalhouse
Gary & Sandra Bradford
City of Roanoke
Heather & Rob Lindstrom
Wendy M. Bowling Memorial
Golf Tournament
Eric Marvin
The Guardian Games
Oakey's Pet Funeral Home & Crematory
Roanoke Natural Foods Co-Op
Truist
County of Roanoke
Salem Terrace at Harrogate
Paint Bank General Store, Inc.
Interim Heathcare
Estate of Jack & Viola Bess
Larry B. Morris
Wells Fargo Community Campaign
The HCA Foundation
OneBeacon Charitable Trust
Carpetland USA
The Roanoke Greek Festival
Danna & Larry Owen
SunTrust Foundation
Alcova Mortgage
Invisible Fence
HomeTown Bank
Downtown Roanoke, Inc.
First Fridays at Five, Inc.
Friendship, Inc.
Inve$tco Foundation
Sandra Henson

$1,000 to $2,499

Best Buy Employee Giving Program
Walters & Mason Retail, Inc.
Lubeth & John Jones
Chipotle
Sabrina & Lucky Garvin
Target
Anthony Russell
Wanda & George Corbin
Joyce Johnson
Juliann Miller
Magic City Ford
Walter Moss
GE Foundation
The Benevity Community Impact Fund
Bridget Quatmann, DVM
Combined Federal Campaign
William Dowdy
W. Heywood Fralin
Angelica Orong
Annette Willis
Blue Ridge Marathon
Bonny T. Wilkinson Trust
D & S Life Agency, Inc.
Diana Thompson
Douglas Williamson
Enterprise Holdings Foundation
Freedom First
Gail Hoffman
Girl Scout Troop 23
Jane & Wade Frazier
Mary Lou Ray
Melinda & Jerry Doggett
PBM Capital Group
Anne & Curtis Steele
Parker Slayton
Roanoke Valley Orthodontics
Ruth Bunt
Staunton River Veterinary Clinic

The Roanoke Valley SPCA is an independent, donor-funded nonprofit organization dedicated to creating a community where there are no homeless cats or dogs.

www.rvspca.org
www.facebook.org/rvspca

Important Phone Numbers

Main Line
540.339.9247, ext. 200

Education & Outreach
540.339.9503

Adoptions
540.339.9511

Fostering
540.339.9505

Volunteering
540.339.9506

Development & Events
540.339.9513

A SAFE SHELTER
ROANOKE VALLEY SPCA