A SAFE SHELTER

ROANOKE VALLEY SPCA

2020

ANNUAL REPORT

MESSAGES

FROM OUR BOARD PRESIDENT

Stephanie Höer
BOARD PRESIDENT

It is during times like these that I am proud to be a part of the Roanoke Valley SPCA, working to advance animal welfare, reduce pet relinquishment rates, and support people and animals across the Roanoke Valley. For almost 105 years, we have worked to address the most pressing animal welfare issues and funded innovative solutions to drive transformational change.

As we prepared the 2020 Annual Report in a time of unprecedented uncertainty, it is a concrete reminder that even during a national health and economic crisis, the Roanoke Valley SPCA continued to provide safe sheltering and life-saving medical care. However, even as we celebrate our accomplishments, we cannot overlook the challenges our community still faces.

We know that each day brings significant pressures on the local families and the animals they love. And, as pet owners rise to challenges every day with ingenuity, compassion, and resilience, their furry companions are often what helps them get through. The companionship, assurance and of course love that dogs and cats provide during the darkest of times can have a transformative impact. In times like these, we want to ensure that we have their backs, and that no animal goes without food or quality medical care and no animal is relinquished because their owners are facing an unexpected financial crisis or medical hardship.

So, how can you help?

- I ask that you invest unrestricted general operating support dollars now or consider making a multi-year pledge. You can easily give online or via the enclosed envelope.

- I encourage you to invest in our life-saving work, even if you are concerned about the volatility in the stock market and the impact on your investment portfolio. I understand concerns such as these, but today is the rainy day you were saving for. In addition, did you know that you can give the gift of stock to the Roanoke Valley SPCA?

- Like most organizations, the Roanoke Valley SPCA has had to pivot our fundraising plans from in-person events to online appeals and virtual opportunities. I encourage you to visit our website to find out more about our Virtual Tail Chaser 5K Challenge.

Finally, I ask that you be a vocal advocate for our organization and the animals in our community. You have the power to effect change and your voice is needed now more than ever.

I cannot thank you enough for the support you have provided to the Roanoke Valley SPCA during this national crisis. I look forward to continuing our work to ensure that animals and people can remain together.

Sincerely,

Stephanie Höer

FROM OUR CEO

I am so proud of the work that the Roanoke Valley SPCA accomplished during such trying times as this past year. Our donors, staff, and volunteers rose to unprecedented challenges, and as you read this Annual Report, you are only getting a small sampling of our accomplishments. But we realize, now more than ever, that more work must be done.

C. Denise Hayes,
CEO

We are continuing to pull animals into the safety of our program from municipal shelters, where they are in danger simply for the lack of space. We have increased the amount of funding available in the C.A.Re Fund to help pet owners struggling with extraordinary veterinary bills. We've grown our pet food pantry to ensure that no pet goes hungry. We continue to provide temporary fostering for animals whose families have experienced an unexpected crisis and we've shifted from in-person humane education opportunities to online and virtual experiences, ensuring that we continue to cultivate the next generation of animal welfare advocates.

But there's still more to be done, and I hope you get excited about our road forward. Because of the drastic increase we have seen in requests for assistance, we will focus our programming efforts for 2021 and 2022 on pet retention programming.

We believe that pets and people belong together; that financial circumstances alone are not reliable indicators of the capacity to love and care for a companion animal. So, over the next year, you will see new and exciting programs unveiled to ensure that no owner is forced to give up their pet when they find themselves in a temporarily difficult circumstance. We are excited to share just the tip of new programs that will be unveiled, including, but not limited to, pet deposit assistance, fencing assistance, a continued expansion of our veterinary assistance fund, and the development of behavioral support services.

We continue to move our strategic priorities forward while being responsive to ever-changing community needs. The organization's Board of Directors and leadership staff had a full-day retreat just before the pandemic began, and they continued their work remotely to outline plans to best support pet retention programs and working to advance animal welfare with the funds you contributed to the organization.

We remain committed to taking care of pets, each other, and our community. Social distancing can lead to isolation, and it is not the natural state of being for many of us, so now more than ever, pets are so important!

We pledge to remain vocal advocates for the animals in our community. These are unprecedented times, and there are many, many ways to engage in philanthropy and activism. We hope that this Annual Report has inspired you to invest in our life-saving work. Stay home, stay safe, but stay active. Our organization, and the animals we serve, need you now more than ever!

Sincerely,

C. Denise Hayes

WHO WE ARE

STRATEGIC PLAN

In February 2020, the Roanoke Valley SPCA Board of Directors and staff leadership met to begin the process of creating a new strategic plan for the next three years. During this day-long workshop, the team adopted updated mission and vision statements for the organization and laid the groundwork for the pillars that would direct our strategic goals through 2022. Everyone left excited to begin our work on the next phase of the Roanoke Valley SPCA.

A few short weeks later, we were faced with the reality of the COVID-19 pandemic, and all of the obstacles that we would encounter over the next few years. The organization pivoted, and chose to create a shorter 18- to 24-month plan that would focus on what we deemed the three most important pillars — Pet Retention Programs, Community Outreach Efforts, and Fund Development. The Strategic Plan is finalized, and we are putting the finishing touches on the operational plan to begin implementation in the first few months of 2021.

Our updated **mission statement** now reads:
The Roanoke Valley SPCA is a community resource that provides pet adoption, retention, and education services in Virginia's Blue Ridge.

Our **vision** is to have a community where animal welfare is valued and demonstrated, leading to positive outcomes for animals and people.

Our **values** continue to be:

- We believe people will make good decisions for animals when they are treated with kindness and understanding, and when they have enough information and resources.
- We are compassionate and dedicated to the humane and ethical treatment of all beings. We act with empathy and understanding.
- We are committed, with an unwavering focus, to effecting change for the betterment of animals.
- We are inclusive. We strive to create a community of animal welfare advocates.
- We act with integrity and maintain the highest levels of animal care. We are transparent and professional and offer extraordinary customer service.
- We are progressive and forward-thinking. We are leaders in the advancement of animal welfare.
- We believe that pets and people belong together; that financial circumstances alone are not reliable indicators of the capacity to love and care for a companion animal.

RENOVATIONS

SHELTER REPAIRS

Believe it or not, January of 2020 started with some major changes at the shelter that did NOT involve COVID-19! Our facility had been showing signs of wear and foundation settlement, so we partnered with SFCS to examine the extent of the work needed as well as possible plans for future shelter expansion and growth. During an intensive work day, SFCS conducted a complete facility assessment of all shelter systems — from plumbing to HVAC, from electrical to architectural, from our interior to our foundation, it was all scrutinized.

Our foundation had become structurally unsound, and our building was due for some major renovations and repairs to the tune of around $1,034,725. Although there is much more work to be done, the initial work, including stabilizing the foundation, cost $256,414.77. To put that in perspective, the original shelter construction cost was $2.2 million and built without any debt.

In order for the foundation repair work to be completed and the floors repaired, over 7,000 square feet of flooring had to be free and clear of anything — desks, chairs, shelving, toys, surgery tables, it all had to get moved to vacate the building.

The work was long, tiresome, and messy, but we survived, and our building is now sturdy and safe! However, we couldn't have completed these costly repairs and upgrades without support from our wonderful donors.

The $135,000 the Roanoke Valley SPCA received from the Roanoke Women's Foundation was the largest grant they have ever distributed.

THE 2020 PANDEMIC

THE IMPACT OF COVID-19

This year has been difficult for people and businesses alike to say the very least. It's likely that we will see effects from the COVID-19 pandemic for years to come. Once the pandemic began to affect our community in early 2020, we knew that our organization would need to pivot our operations quickly in order to keep our staff, animals, volunteers, and visitors safe, while still providing our pet adoption, retention, and education services.

Early on, we staggered our work hours and implemented work-from-home schedules where possible. We shifted to an appointment-only adoption program while also mandating a mask policy within our shelter walls. Multiple hand sanitizer stations, signage, and safeguards were installed throughout our building, and we even updated our air filtration system. We continue to use best practices as the pandemic lingers, but we are anxiously awaiting a return to normalcy!

2020 AT A GLANCE

INCOMING

928 INCOMING

518 RESCUED FROM HIGH-KILL SHELTERS

279 OWNER SURRENDERS

126 ASPCA PROGRAM PARTNERSHIP

5 STRAY

MEDICAL

1,899 EXAMS

581 IN-HOUSE SPAY/NEUTERS

564 MOBILE CLINIC SPAY/NEUTERS

OUTGOING

930 OUTGOING

926 ADOPTED

1 TRANSFERRED TO RESCUE GROUP

3 EUTHANIZED*

*The Roanoke Valley SPCA is a safe shelter. Pets are only put to sleep to prevent medical suffering or in severe behavioral situations to ensure the safety of other pets or the public.

OUTREACH

430 PETS FOSTERED

1,502 SENIORS VISITED BY SHELTER PETS

902 KIDS REACHED THROUGH SCHOOL VISITS

PREVENTION

DRY FOOD PROVIDED TO LOCAL FOOD PANTRIES IN THE VALLEY

7,542 POUNDS DOG FOOD

3,684 POUNDS CAT FOOD

DRY FOOD PROVIDED THROUGH EMERGENCY FUND

3,954 POUNDS DOG FOOD

716 POUNDS CAT FOOD

MEALS on WHEELS

5,265 PET MEALS PROVIDED TO MEALS ON WHEELS RECIPIENTS

VOLUNTEERS*

121 VOLUNTEERS

42 FAMILY TEAMS

1,826 HOURS

•Due to the COVID-19 pandemic and renovations, volunteers have been prohibited from entering the shelter for several months during FY20.

386 Dogs and 228 Cats Served Through Our Walk-In Food Pantry

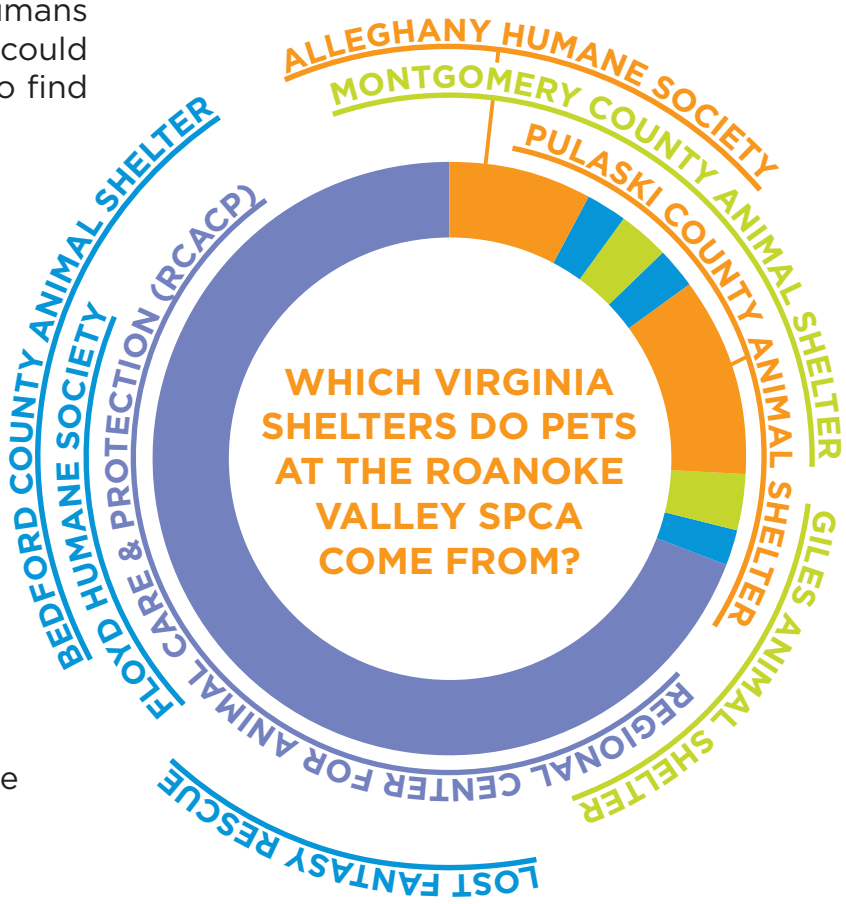
ADOPTION

CONNECTING PEOPLE AND PETS

The Roanoke Valley has suffered from an extensive homeless pet problem for many years. We see these animals come through our shelter each year in large numbers. Before they can be made available for adoption, animals that are abandoned, relinquished, sick, or stray all need to receive medical evaluation, temperament testing, spay/neuter surgery, vaccinations, and microchipping after they enter our shelter.

926 animals were adopted from our shelter in fiscal year 2020. Despite the challenges of building repairs and a global pandemic, our community animals need us more than ever. It's likely that as humans continue to struggle financially, we could see an increase in animals needing to find loving homes in the near future.

As we have pivoted to continue operations during lockdown, we are confident that we will continue in our mission to bring and keep animals and people together. During this crisis where we must keep our distance from one another — even our own families — pets can provide us the comfort that we so desperately need. They inspire us to keep healthy and active. They bring a smile to our faces and laughter to our hearts. Studies have even shown that pets can help lower levels of anxiety and stress in humans — something we could all use right now.



There's just something special about animals, and we think anyone who has adopted a pet from our shelter will be quick to tell you that rescues are the best breeds out there. We couldn't agree more!

ADOPTIONS IN FY2020

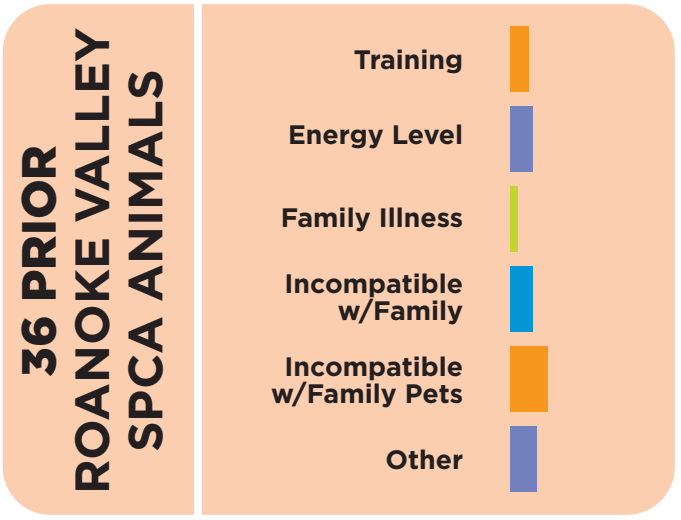
287 KITTENS

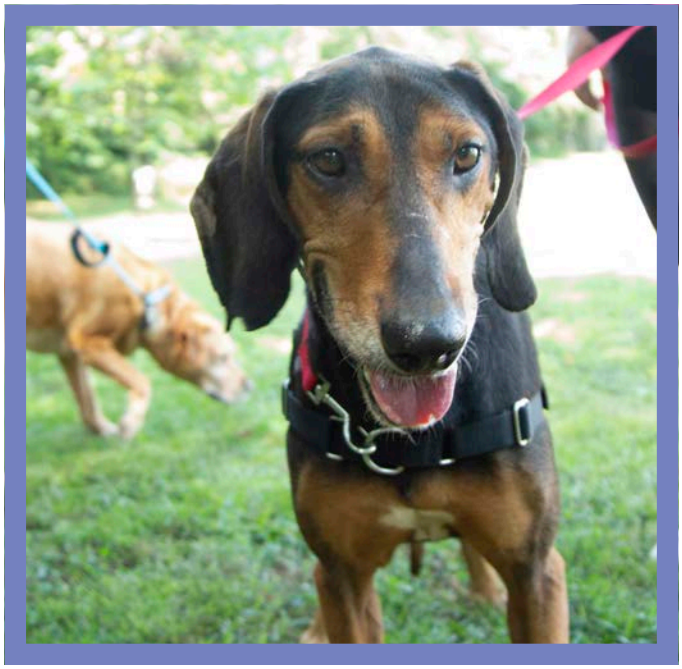
186 CATS

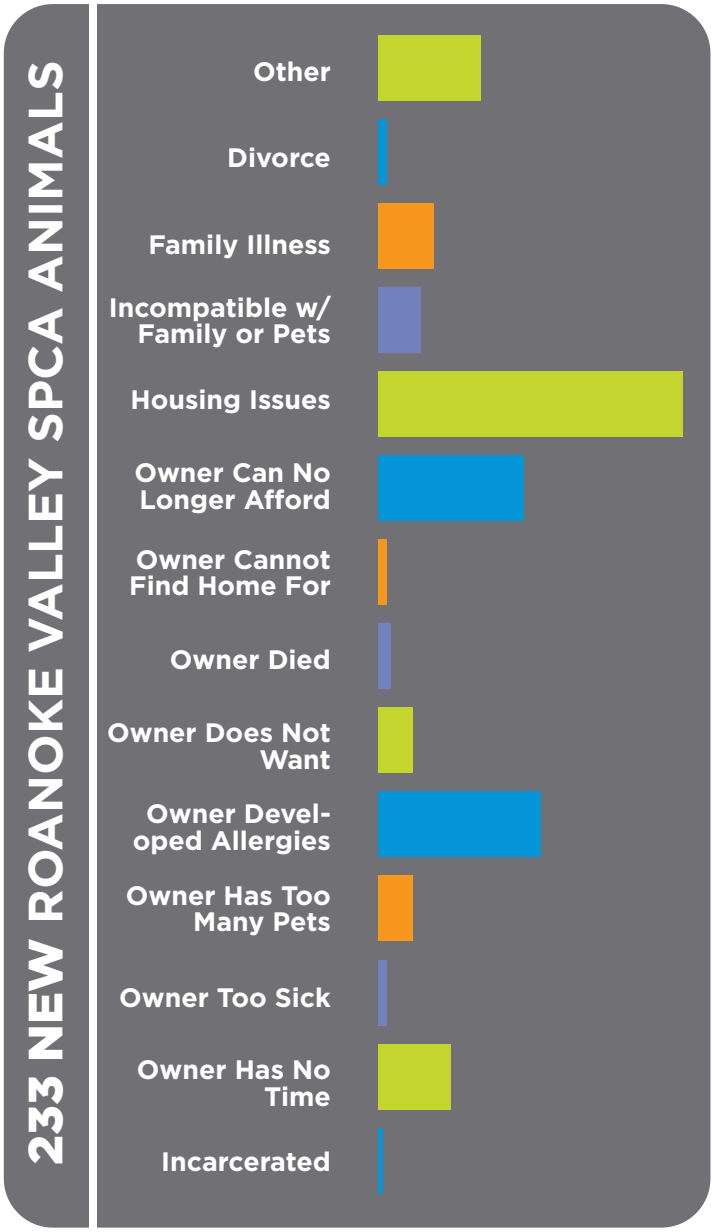
206 PUPPIES

247 DOGS

REASONS FOR OWNER SURRENDER
TO THE ROANOKE VALLEY SPCA







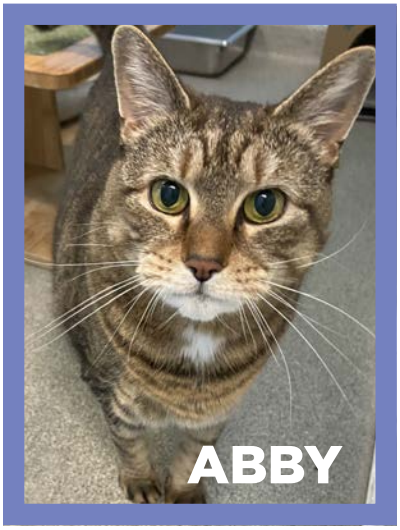
PREVENTION

FOSTERS SAVE LIVES

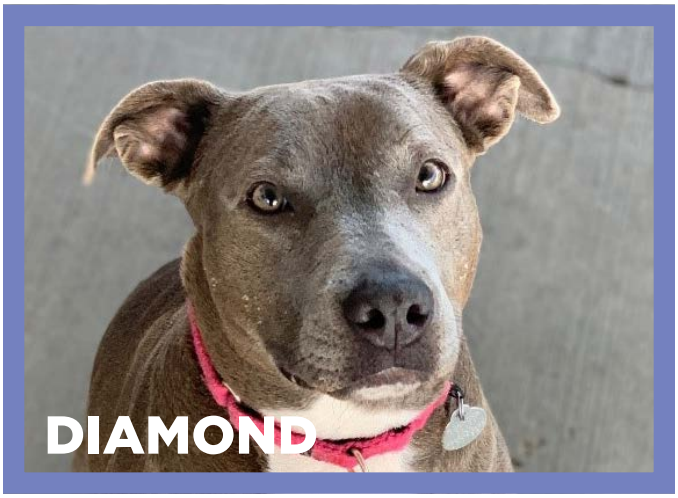
Oftentimes, pets arriving at the Roanoke Valley SPCA are in need of extra care and attention. Orphaned animals, newborn litters of puppies or kittens, and animals recovering from illnesses or injuries make their way to our shelter. Dedicated volunteer foster families provide the extra TLC these animals require until they are ready for adoption. We have made a commitment to help the animals facing a difficult challenge, and our foster volunteers are irreplaceable in providing much-needed care.

430 ANIMALS SPENT TIME IN FOSTER CARE

Abby, a gorgeous gray tabby cat, was relinquished to the Roanoke Valley SPCA in February 2020, shortly after the foundation repairs were complete and the building reopened. Her previous owner mentioned that Abby had chronic urinary tract infections, and didn't always use the litter box. After Abby had a full panel of tests run and she began receiving medical treatment, we searched for a very special foster who would be patient with this voluptuous seven-year-old girl.



Abby's foster family worked hard to build her confidence and get her re-acclimated to using the litter box at their home. Once she was prescribed a calming collar, Abby made great strides and was ready to be adopted! The tabby continued to use the litter box and stayed healthy once she was back at the shelter. We were thrilled when Abby's foster mom, Erin, decided that she couldn't live without her, and returned to the shelter to adopt her.



Diamond came to the Roanoke Valley SPCA in September 2019, after being evacuated from a shelter in North Carolina in anticipation of Hurricane Dorian. Upon her arrival, she was examined by Dr. McFarling, our Medical Director, and tested heartworm positive. Despite being a very sick pup, Diamond was very happy and affectionate, and her whole body would wiggle when she wagged her tail! The shelter staff worked hard to find her a long-term foster who would be able to provide a safe, quiet place for Diamond to rest while she received treatment. She routinely visited us at the Roanoke Valley SPCA for checkups, as well as Vinton Veterinary Hospital, to monitor her progress. **Diamond was in foster for 234 days, or almost 8 months**, while she completed her treatment. Diamond's foster family was thrilled to adopt her in May 2020, and she is now happy and healthy in her forever home!

PREVENTION

TRANSITIONAL FOSTER PROGRAM SUCCESS STORY

The Transitional Foster Program gives families affected by life-changing situations the ability to get back on their feet without the fear of being permanently separated from their family pets.

Our Transitional Foster Program is intended for people who have been rendered homeless through an unforeseen tragedy such as fire or flooding, people who are escaping a domestic abuse situation, or people who are or will be temporarily hospitalized with no way to house or care for their pet(s).

KHLOE'S FIRST DAY IN FOSTER CARE

KHLOE RELAXING IN HER FOSTER HOME

Khloe's owner was torn between relinquishing her beloved pet or placing her into the Roanoke Valley SPCA Transitional Foster Program. She had found herself in the unfortunate situation of needing to live in temporary housing and could no longer have her feline friend.

It took some quick action and hard work, but luckily, our shelter was able to step in and secure a wonderful foster who had worked with us many times in the past. We were so happy that Khloe could be in such a wonderful home environment while her owner focused on getting back on her feet.

Eventually, Khloe's owner found permanent housing, but didn't realize that a one-time pet deposit would be charged until after all of her paperwork for the new apartment was signed. She wasn't in a position to afford the $300 charge at that time. Again, we quickly moved into action and worked with the apartment complex by using one of our newer Pet Retention programs. We were able to pay the pet deposit for Khloe, and she was finally able to be reunited with her owner! Pet Retention Programs like these help our shelter achieve our vision of keeping pets and people together!

PREVENTION

BEHAVIOR SUPPORT

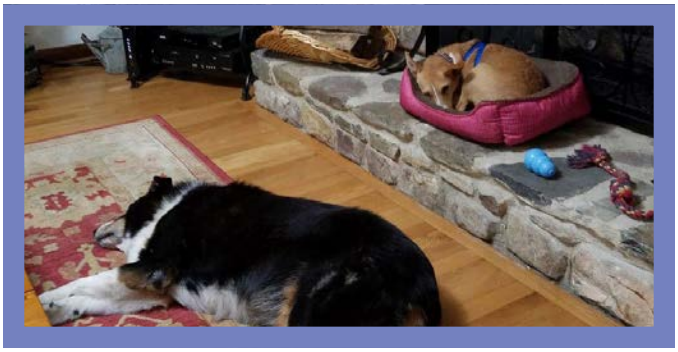
Tu first caught our eye at the Pulaski Animal Shelter, one of the county shelters we frequently partner with, while our shelter was closed in January 2020 for repairs. This beautiful orange tabby would come close to Katie, our Feline Foster, Intake, and Enrichment Coordinator, but not close enough to pet him or pick him up! When the shelter reopened in February, we headed back to Pulaski and Tu was still there. We brought Tu and five other cats back to the Roanoke Valley SPCA to give them the best chance to find loving adoptive families.

Unfortunately, some of the other cats that came with Tu tested positive for feline panleukopenia, a highly contagious viral disease of cats caused by the feline parvovirus, so he had to be quarantined for four weeks with limited contact. Once we were able to interact with Tu regularly again, Katie began the long, slow process of socializing Tu. Over the course of a month, the shelter staff worked to make him comfortable with human interaction and eventually touch. We were thrilled when Tu found a loving home with a family that understood his quirks, and was willing to go slow and let Tu adapt at his own pace!

Irie was transported by the ASPCA to us on 9/23/20. While at the shelter, Irie was very fearful. She often displayed this fear through barrier reactivity, running to the front of the kennel when people walked by and barking loudly, sometimes while showing teeth. During meet and greets, she would startle easily and was especially fearful of men. The staff spent lots of extra time with her, and they informed potential adopters of the challenges Irie may face in the home. Irie was adopted, but she was brought back a short time later because she did not get along with the other dogs in the home.

After a lengthy meet and greet that included lots of information about how to work with Irie, she was adopted by her forever home. Julie, her adoptive mom, worked with Irie through her fears of almost every new noise and fear of her husband. They fell in love with the sweet side of her when they discovered she loved to snuggle and play fetch. With our support, they consulted with Dr. Maxwell, a certified applied animal behaviorist located in Blacksburg. We utilize Dr. Maxwell to help us with our animals who need extra behavioral support. She gave Irie's family the tools they needed to work through her fear. This included learning appropriate handling techniques, discovering positive bonding activities (like fetch!), and knowing how to properly correct Irie when they needed to.

Now Irie is doing great. She still needs some support, but her forever family is able and more than willing to help her. She loves going for walks with her fur-siblings, snuggling with her family, and, of course, fetch!



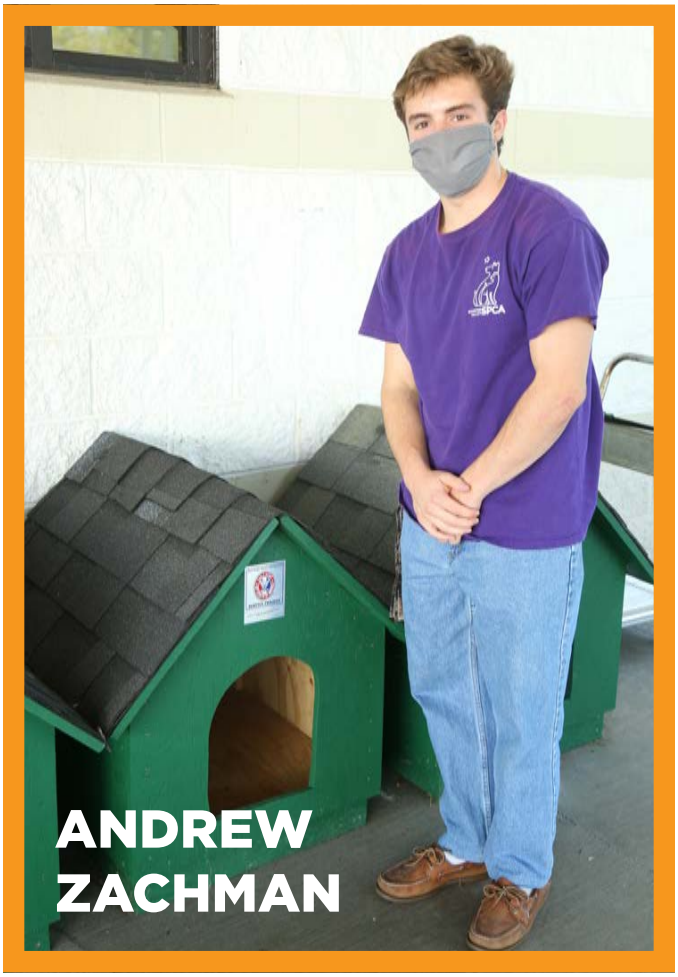
OUTREACH

SENIOR VISITS AND SCOUT PROGRAMS

Our Community Outreach at the Roanoke Valley SPCA started off strong in fiscal year 2020. However, our programs came to a crashing halt as the pandemic struck. We are greatly looking forward to the day when we can participate in community functions again!

Prior to the pandemic, our shelter staff and pets visited with 8 different assisted living communities and adult care centers. **We met with over 1,500 seniors!** Our visiting pet program has received wonderful feedback from all of our locations. The residents loved spending time with our ambassador animals and shelter dogs, and the pets loved spending time outside the shelter and in the arms of someone who adored them! We miss getting to visit our senior friends due to COVID-19 and can't wait until visitations resume! This program is a favorite among our volunteers, as it also gives them a chance to leave the shelter with a pet. It's a win-win-win program!

1,500 SENIORS REACHED!



We have created an Understanding Animals program that allows Girl Scouts and Boy Scouts to learn about pet care, shelter care, and animal advocacy. By participating in the Understanding Animals program, Scouts are able to earn most or all of the requirements for pet-related Scouting badges. Andrew Zachman raised money to purchase supplies and then built 10 feral cat boxes and 4 doghouses for our shelter as part of his Eagle Scout Project! We're so appreciative of our Scouts!

OUTREACH

HUMANE EDUCATION

The Roanoke Valley SPCA's humane education program started strong in fiscal year 2020. We visited with 15 schools and after-school programs, educating students from grades kindergarten through the college level. We're fortunate to have so many students in our community who are very passionate about helping animals in need. Educating our youth today helps ensure a brighter future for animal welfare!

In addition to serving our local schools, we also offer humane opportunities in house by leading tours, and with our "Paws to Read" reading program for shy young readers. While it was still safe to visit others, we participated in several community events throughout the year, such as Tons of Fun and Touch a Truck, where we offered humane-themed crafts for the kids and engaged in conversations about various humane topics with the public.

After going into quarantine for COVID-19, we decided to make our humane-themed lessons accessible to everyone stuck in their homes. Over the past few months, our humane education team has been filming short segments to post to our Facebook page for all to see. We have covered a wide variety of topics ranging over companion animal care, the environment and pollution, wildlife conservation, and more!

Our Vet Science Camps are one of our most popular humane education offerings. Fiscal year 2020 allowed us to serve 101 kids in our camps.

Ambitious students experienced what it's like to be a veterinarian, from scrubbing up to actual surgery. This allowed kids to learn about not only the world of sheltering, but best animal care practices as well.

Career Quest was a 2-day event seeing around 2,500 7th graders from the Roanoke Valley and surrounding area. Students who were interested in animal-related careers could participate in the hands-on activity we provided: mock surgery (we had a spay surgery and a kidney stone surgery). Volunteers also talked to those interested in shelter jobs and explained how the young students could begin getting involved with the shelter by volunteering.

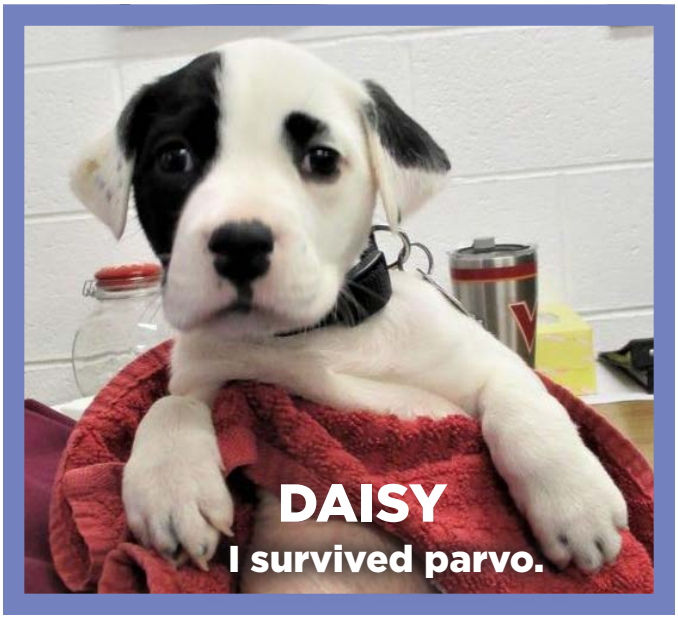
INTERVENTION

SARA JANE AND MICKEY SECOND CHANCE FUND

Fiscal year 2020 will certainly never be forgotten. Here at the Roanoke Valley SPCA, this year will be remembered for the "Triple P" — parvo, panleukopenia, and of course the pandemic. These three formidable foes put up a good fight, but the medical staff at the Roanoke Valley SPCA worked tirelessly to care for some of the sickest pets we've seen and overcome these challenges.

Even during the quarantine, our clinic never closed and our veterinarians, LVT, and vet assistant worked to provide the highest level of care for the pets who needed our help, not just to provide safe shelter, but to provide life-saving medical care during times of crisis. We never stopped helping.

During the shutdown we provided care for pets with issues ranging from simple upper respiratory infections, to injuries sustained while playing too hard with siblings, to stomach and intestinal problems requiring surgery, in addition to the kitten litters suffering from panleukopenia and puppies inflicted with parvovirus.



The Roanoke Valley SPCA is lucky to have the Sara Jane and Mickey Second Chance Fund. This life-saving fund provides medical care and treatment for issues outside the scope of our clinic. This fund ensures adoptable animals are never euthanized simply because their care exceeds the scope of our clinic's equipment or staff. The Sara Jane and Mickey Second Chance Fund exists due to individual donations from community members and supporters.

During fiscal year 2020, **The Sara Jane and Mickey Second Chance Fund provided $28,564.00 to help save 85 pets in our care.** Through the height of the pandemic shutdown, this fund provided $11,591.85 and saved 21 pets by affording us the opportunity to treat a litter of four parvo puppies ($4,000), a mom with three kittens and two adult cats with panleukopenia ($3,140), a puppy who ate what he shouldn't have and required surgery ($2,000), and many others who urgently needed life-saving help.

Our staff and our animals are incredibly grateful for the Sara Jane and Mickey Second Chance Fund and our amazing donors!

WILLA
I survived parvo.

CHOWDER
succumbed to Panleukopenia.

DARBY
I survived Panleukopenia.

SULLY
I ate something I shouldn't have and had to have surgery.

$28,564 PROVIDED TO HELP SAVE 85 PETS

THESE ARE JUST A FEW!

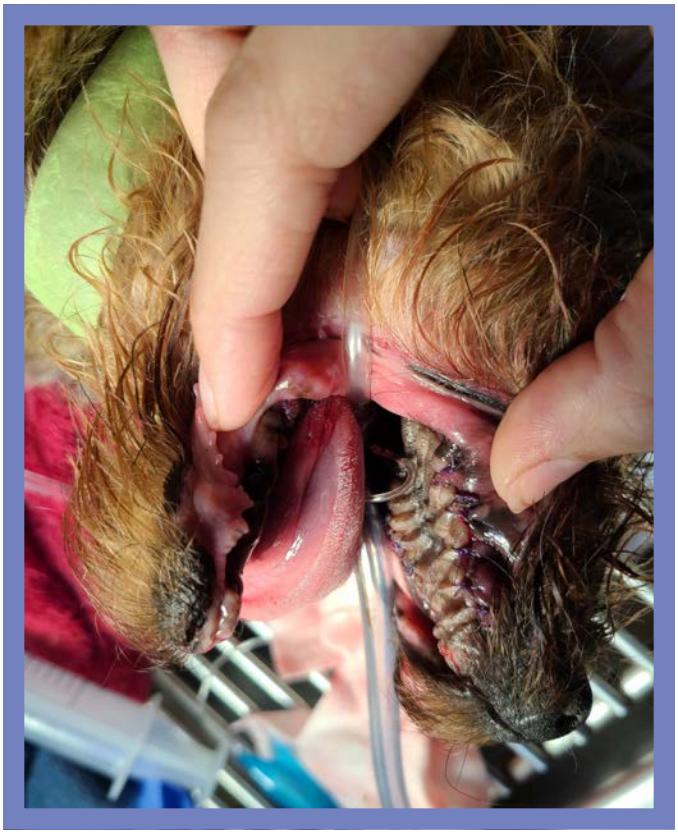
WINKIE
I had enucleation surgery.

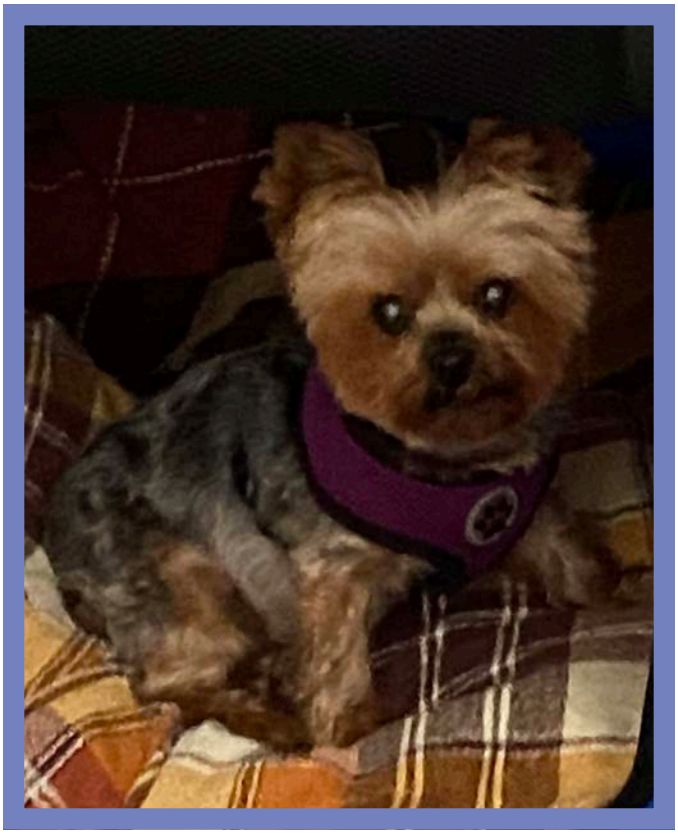
INTERVENTION

C.A.Re Fund

The C.A.Re Fund is a major component of our Pet Retention Program. Helping families pay for extraordinary vet bills keeps people and pets together. Our shelter partners with various veterinary clinics and hospitals in the area to make this happen. Many of our applicants are on fixed incomes, and we at the Roanoke Valley SPCA believe that financial circumstances alone are not reliable indicators of the capacity to love and care for a companion animal.

Dental health has become the most common issue for some of these pets. We have requests for assistance to clean and remove infected teeth regularly. Healthy teeth and gums are vital to keeping older pets in good overall health, but the cost is often out of reach for many in our community.





Lilly Mae was just one of those whose teeth impacted her health. These pictures illustrate the need for her dental extractions and cleaning. After receiving assistance from our C.A.Re Fund, Lilly Mae was able to receive the veterinary care she so desperately needed. She remains happy and healthy and loved by her family!

$6,146.20 SPENT HELPING 20 PETS WITH THE C.A.Re FUND IN FY20

VOLUNTEERS

IN ACTION

Our volunteer program consists of dedicated, compassionate community members ranging from as young as 10 years old to retired individuals. It is through their help and commitment that we are able to accomplish all the things we do here at the Roanoke Valley SPCA. Our volunteers aid us with various tasks throughout the shelter, including activities in our P.E.T. room that helps struggling community members provide food for their beloved pets, critical socialization time with our resident cats and dogs, and fundraising and event opportunities which we participate in throughout the year. This past year has been a challenging one between our foundation repairs and the restrictions placed on us due to COVID-19, but our volunteers have remained active within the organization ready to help out with whatever is needed of them. We are incredibly lucky to have such amazing volunteers! We hope to welcome everyone back into the building soon!

1,826 VOLUNTEER HOURS
DONATED BY INDIVIDUALS & FAMILIES

VETERINARY

IN-HOUSE CLINIC SERVICES

1,899 EXAMS

17 BLOOD TESTS

115 FECALS

78 HEARTWORM TESTS

649 MICROCHIP INSTALLATIONS

603 NAIL TRIMS

124 EAR CLEANINGS

1 SKIN SCRAPING

1 DENTAL CLEANING

5 DENTAL EXTRACTIONS

1 FUNGAL CULTURE

286 NEUTER SURGERIES

98 FLUID ADMINISTRATIONS

295 SPAY SURGERIES

117 FELV TESTS

12 PARVOVIRUS TESTS

60 FELV/FIV TESTS

FINANCIALS

INCOME AND EXPENSES

The Roanoke Valley SPCA is not affiliated with any national, state, or local humane organization. The funds required to care for thousands of homeless animals and deliver our community outreach programs are generated from five main sources — contributions, fundraising events, grants, bequests and programs & services.

The cost of caring for the animals in our care is enormous. The total cost of veterinary care, food, and shelter is staggering when applied to the number of animals who come to us for safety during the year.

Over 63.36% of our operating income is garnered through fund development efforts, including individual donations, workplace giving, corporate sponsorship, matching gifts, grants and special events. Since the Roanoke Valley SPCA does not receive funding from any national animal advocacy organization or local, state, or federal governments, we rely solely on the supporters of our organization and the work we do in the community.

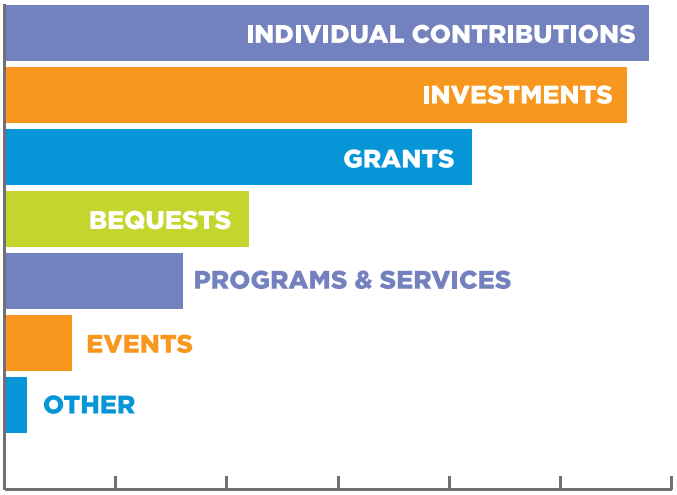
Excluding the administrative and fundraising expenses, **it costs $2,819 per day to provide life-saving medical care and safe sheltering to pets in crisis.** The following information is obtained from our audited financial statements.

Detailed financial information such as our IRS 990 and our complete audited financials can be found on our website: www.rvspca.org.

Where our support comes from.

$1,910,828

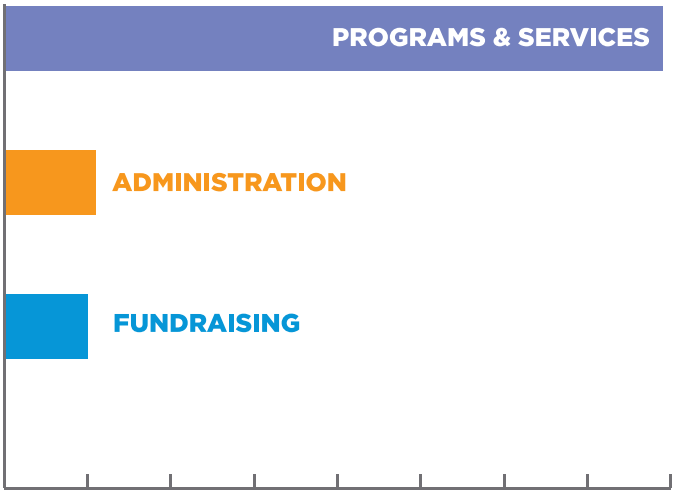
INCOME



How your support is put to work.

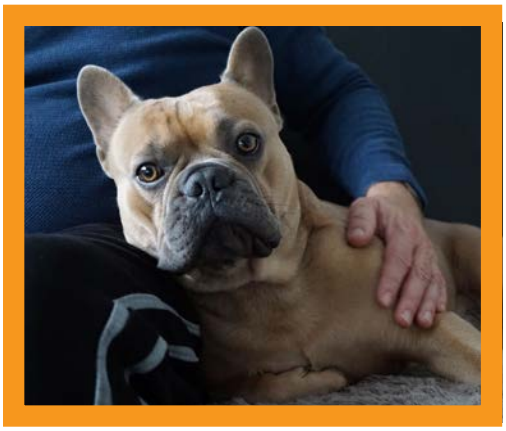
$1,297,067

EXPENSES



A LEGACY OF CARING

ESTATE PLANNING



The Roanoke Valley SPCA is grateful for those caring individuals who have included us in their estate plans. Their generosity has helped us meet current challenges and will be a source of financial support for years to come.

The Roanoke Valley SPCA has a record of responsible stewardship, with a demonstrated commitment to programmatic and financial integrity. When you include us in your estate planning, you can be confident that whatever you give will be carefully used to advance your goals.

By joining the **Legacy of Caring** and including the Roanoke Valley SPCA in your estate plan, you are making a profound statement of support and also providing the resources necessary for the organization to fulfill its mission for future generations.

2020 Legacy of Caring Gifts

Estate of Elizabeth Ellen Counts

Estate of Thelma Caldwell Epperly

Estate of Dorothy Meyer Hannaford,
in memory of Willeyne McCune Clemens and in memory of her special blessings, Pixie, Skippy, Macon, and Newby, and in honor of Ellie Ever

Estate of Robert Gordon Page

Estate of Ruby Louise Thacker

Mary Sue Collins Foundation

McCartney Family Charitable Trust

Surviving Pet Care Society

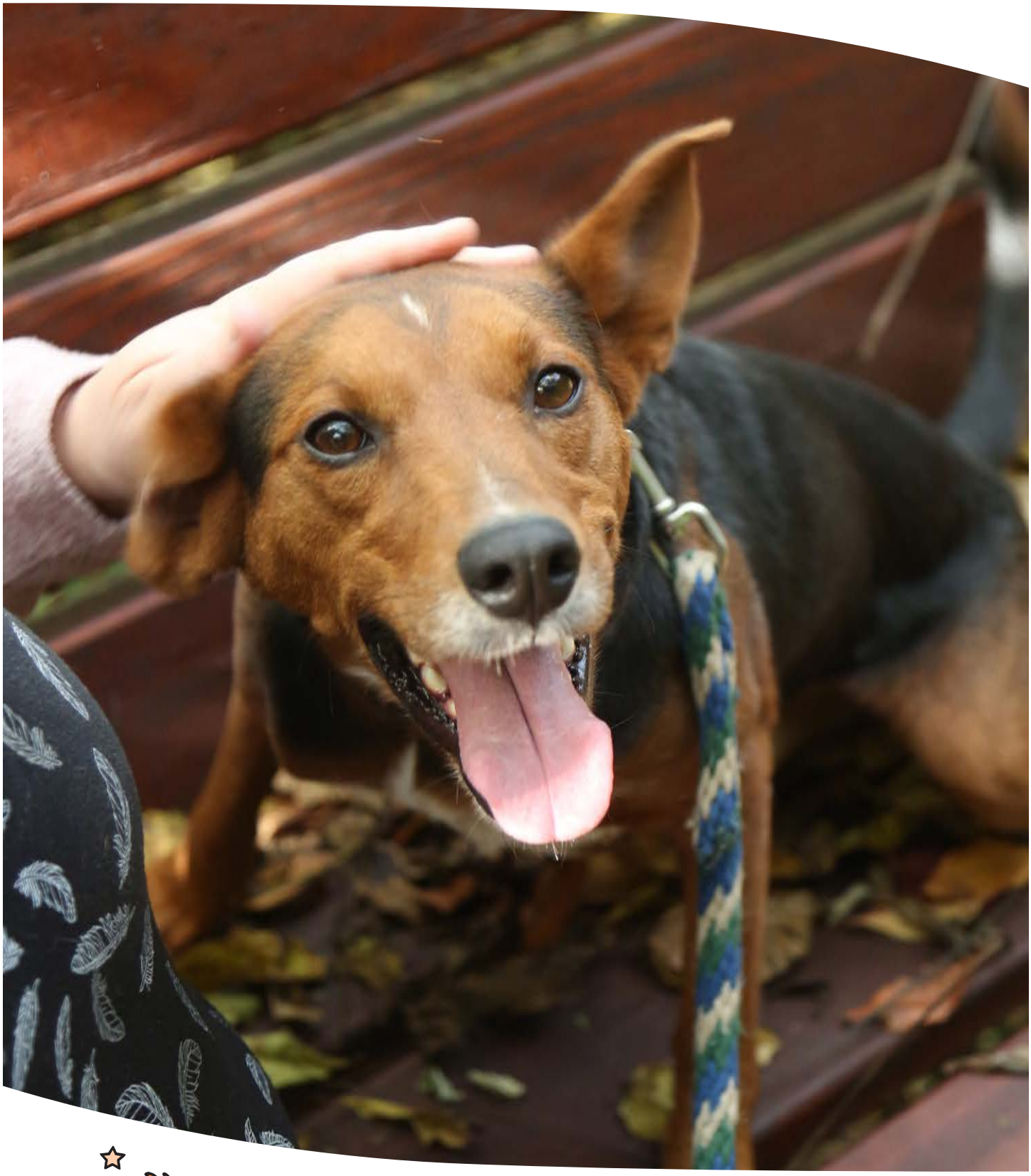
The Surviving Pet Care Society can ease your mind about what will happen to your pets after you are gone. The Virginia Pet Trust law enables pet owners to establish a pet trust to provide for the lifelong care and welfare of their companion animals. Pet trusts create peace of mind for pet owners and a safety net for your pets. In addition, with prior planning, we can help develop a plan for your pet's care after you are gone.

Legacy of Love

From Wills to Bequests and from Charitable Remainder Trusts to Life Insurance Policies or Retirement Funds, there are many ways to create a gift for the Roanoke Valley SPCA.

To leave a bequest, simply write:
"I give to the Roanoke Valley SPCA, Tax ID #54-0679796, the sum of $_____
(or _____% of the rest, residue and remainder of my estate) for its general purposes." If your gift includes insurance policies, land, stock or other property, please include a description.

To learn more or request a brochure, please contact Suzanne Cresswell, Philanthropy & Community Engagement Director, at scresswell@rvspca.org or (540) 339-9520.



A SAFE SHELTER

ROANOKE VALLEY SPCA

The Roanoke Valley SPCA is an independent, donor-funded nonprofit community resource that provides pet adoption, retention, and education services in Virginia's Blue Ridge.

1340 Baldwin Ave., N.E. Roanoke, VA 24012 | 540.339.9247
rvspca.org | facebook.com/rvspca

Thank you
for
Your Support!
ROANOKE VALLEY SPCA

THANK YOU TO OUR DONORS!

The cost of caring for the animals at the shelter is staggering. Each animal that comes to our shelter receives a complete veterinary exam, is spayed or neutered, and if necessary is brought up to date on their vaccinations and microchipped. The support of our generous donors literally saves lives.

Over 63.36% of our operating income is generated through fund development efforts, including individual donations, workplace giving, corporate sponsorship, matching gifts, grants and special events. **In Fiscal Year 2020, we were forced to cancel the in-person portions of two of our signature events, Tail Chaser 5k and Puppy Love Ball, due to COVID-19.** We are eternally grateful for the constituents who helped brainstorm and execute alternative plans, and who stepped up to help cover the revenue that these events generally produce.

The Roanoke Valley SPCA does not receive funding from any national animal advocacy organization or local, state, or federal governments. We rely solely on the supporters of our organization and the work we do in the community.

Our work would not be possible without the generous support of you, our donors. During the 2020 fiscal year, the following individuals made a difference in the lives of animals, and people, in our community.

We cannot thank you enough! We have made every attempt to compile a comprehensive list of monetary donations greater than $1,000, but we would also like to thank the 1,367 donors who contributed between $1 and $999 to our organization. We apologize if someone was inadvertently omitted. Please note this list does not include in-kind contributions. Please contact Suzanne Cresswell, Philanthropy & Community Engagement Director, at (540) 339-9520 with any concerns regarding donations.

$100,000+

Alexander McCausland Charitable Trust

Anonymous

Roanoke Women's Foundation

$10,000 to $24,999

Kroger Company (Mid-Atlantic Area)

Sam & Marion Golden Helping Hand Foundation

United Way of Roanoke Valley

Phalia M. and Guy M. Kinder Fund

Robert and Jean Robertson

$5,000 to $9,999

Allstate Giving Campaign

Petco Foundation

Community Foundation Serving Western Virginia

Margaret Ellingson

Eric Marvin

Sarah Plymale

VCA - Valley Animal Hospital

THANK YOU TO OUR DONORS!

$2,500 to $4,999

City of Roanoke
The GoodCoin Foundation
Wendy M. Bowling Memorial Golf Tournament
Gary and Sandra Bradford Charitable Fund
Sandra Henson
The Guardian Games
Glenda Morris
First Fridays at Five
County of Roanoke
Greg and Terry Dowdy
Inve$tco Foundation
Jack and Viola Bess Charitable Trust
George and Wanda Corbin
Alley Cat Allies
William T. Hickman
Barry & Cindy Shelor

$1,000 to $2,499

Benevity Community Impact Fund
Phoebe Brossoit
Dr. Bridget Quatmann
Edith Wilhelm
Jake and Pamela Allison
TBS Construction, LLC
John and Lubeth Jones
R.L. Price Construction, Inc.
Invisible Fence
Carol Smith
Roanoke Greek Festival
American National Bank
Rebecca Seamon
Jack & Winifred Ballenger
Cynthia Webb
Bank of America Charitable Foundation
Wonderful Giving
Best Buy Employee Giving Program
Target Corporation
Elizabeth Chillman
Angela Brain
Jessica Downing
Wells Fargo Community Support Campaign
Eaton – CBE Services, Inc.
Zane Edmonds
Elanco Animal Health
Roanoke Natural Foods Co+op
Nancy Ellison
Juliann Blevins
Emergency Veterinary & Specialty Services of Roanoke, Inc.
Walter W. Moss
Heywood & Cynthia Fralin
Johnson & Johnson
Wade & Jan Frazier
William Dowdy
Freedom First Credit Union
Wyatt & Kathleen Mulheren
Carl & Gail Hoffman
R. Curtis & Anne Steele
Daniel & Mariah Hudson
Domitila Craighead
Francine Lewis
Combined Federal Campaign
Mary Nottingham
George & Pat Blevins
Dr. Gary Oberlender
William Akers
Mary Ray
Truist
Gary Tegenkamp
Karen Reynolds
The Newbern Foundation
Kenneth Rickerson
Ann Thomason
Wurth RevCar Fasteners, Inc.
Diana Thomason
Newcomers of the Roanoke Valley
June Williamson

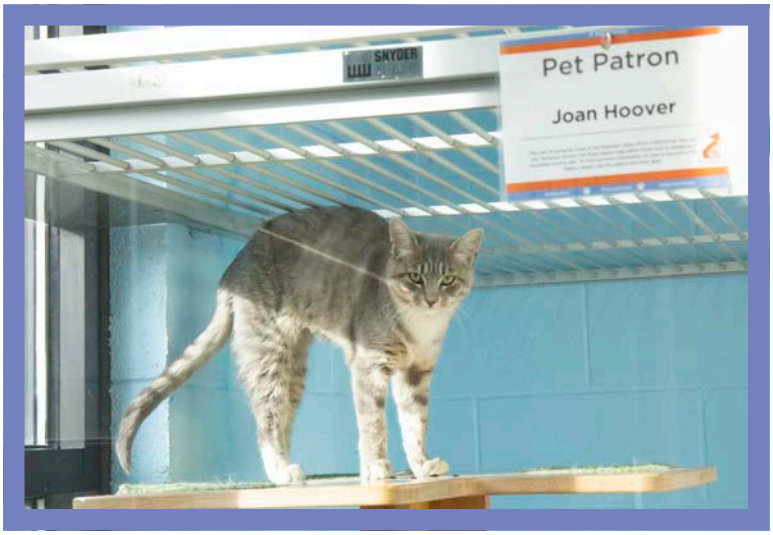
THANK YOU TO OUR PET PATRONS!

The Roanoke Valley SPCA Pet Patron program is an easy way to support our mission through a monthly automatic deduction. This elite group of donors offers a consistent stream of support, which allows us to provide care and services for the most vulnerable pets in our community, whether at our shelter or in their homes.

Pet Patrons are the backbone of our organization; not only are they passionate about animal welfare, they're also practical thinkers — they know that giving monthly allows us to spend less time fundraising and more time rescuing animals. And in the end, that's what it's all about.

It's simple and easy! You specify the amount you would like deducted from your bank account or billed to your credit card each month. At the end of the year, we will send you a gift acknowledgment summarizing your donations for the year.

To learn more about the many ways to support the Roanoke Valley SPCA, or request a brochure, please contact Suzanne Cresswell, Philanthropy & Community Engagement Director, at (540) 339-9520.



Carol Adkins
Emilene and Kenneth Baker
Elaine Bartholomew
Mary and Fielden Bayne
Phoebe Brossoit
Bettina Bryant
Randy Burkett
Domitilia Craighead
Suzanne Cresswell
Thomas Davis
William Dowdy
Dianna Feazelle
Susan B. Friedman
Katherine Henricks
Kellie Hirt
Joan Hoover
Paula Hornbaker
John and Lubeth Jones
Sue Lindsay
Marianne McDowell
Lynda McGarry
Kathy Murphy-Stephenson
Betty Noell
Angelica Orong
Fran Orphan
Jeanette Patterson
David Perkins
Karen Randle
Ella Rickerson
Kenneth Rickerson
Clark Runyon
Stephen Sboray
Beverly Schlegel
Sue Sheets
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Katharine Wells
Marcia Whoolery
Edith Wilhelm