2019 Annual Report

A SAFE SHELTER

ROANOKE VALLEY SPCA

Message from our CEO & Board President

There is nothing more special than the unconditional love we receive from our pets. It is powerful. It is healing both emotionally and physically. It helps to make us better people. My hope is that the animals in our care here at the Roanoke Valley SPCA not only find their forever homes but that they thrive and share in the full potential of the human animal bond.

C. Denise Hayes, CEO

As you read this Annual Report, you will catch a glimpse of the programs and faces of the RVSPCA. You will be able to see the measure of our success. As we move forward with our new strategic planning process in January of 2020, I will not forget that the impact of our work in the community would not be possible without the generosity of our donors, volunteers, adopters, staff and Board.

Sincerely,

C. Denise Hayes

Danna Owen, President

The close of fiscal year 2019 marks the end of my term as President of the Board of Directors. I cannot begin to thank our donors, volunteers, and staff enough for the support and dedication you have not only shown me, but most importantly our organization.

During my two year tenure, the Roanoke Valley SPCA has increased adoption by 7.5%, established our Mobile Spay/Neuter & Community Pet Wellness Clinic and worked to provide other support services for so many pets in need. In this report, we collect the data and evaluate the statistics, but these are more than numbers to me. They are the animals, they are who you step up to support. Thank you!

Sincerely,

FY2019 At A Glance

1,564 Incoming

- **822** Rescued from high-kill shelters
- **339** Surrendered by owner
- **372** ASPCA program partnership
- **31** Stray

1,591 Outgoing

- **1,545** Adopted
- **25** Transferred to another rescue group
- **21** Euthanized*

*The Roanoke Valley SPCA is a safe shelter. Pets are only put to sleep to prevent medical suffering or in severe behavioral situations to ensure the safety of other pets or the public.

3.3% increase in adoption rate

3,197 medical exams

976 in-house spays/neuters

1,068 mobile clinic spays/neuters

754 Pets fostered

1,416 Seniors visited by shelter pets

383 Children participated in humane education programs

14,276 Pounds of pet food provided to local food pantries in the Valley

MEALS ON WHEELS

5,265 Pet meals provided to Meals on Wheels recipients

34 New Volunteer families

99 New volunteers

3,609 Volunteer hours

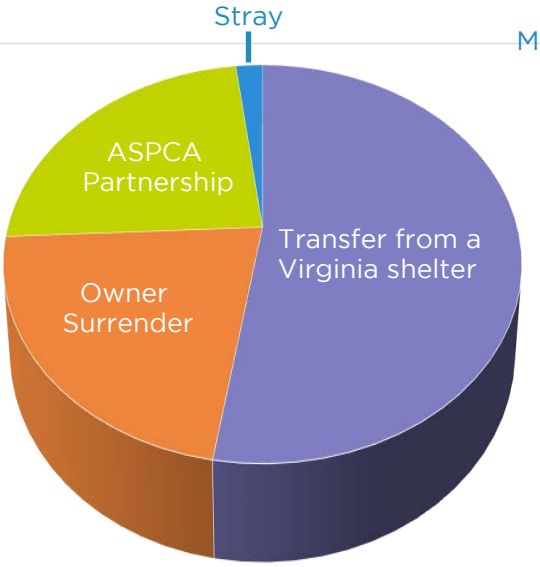
Adoption

The homeless animal problem in the greater Roanoke Valley is heartbreaking. Each year, thousands of abandoned, relinquished, sick, and stray animals make their way to our shelter. Each pet receives individualized temperament testing, medical evaluation, spay or neuter surgery, vaccinations, micro-chipping, medical treatment, and eventual adoption.

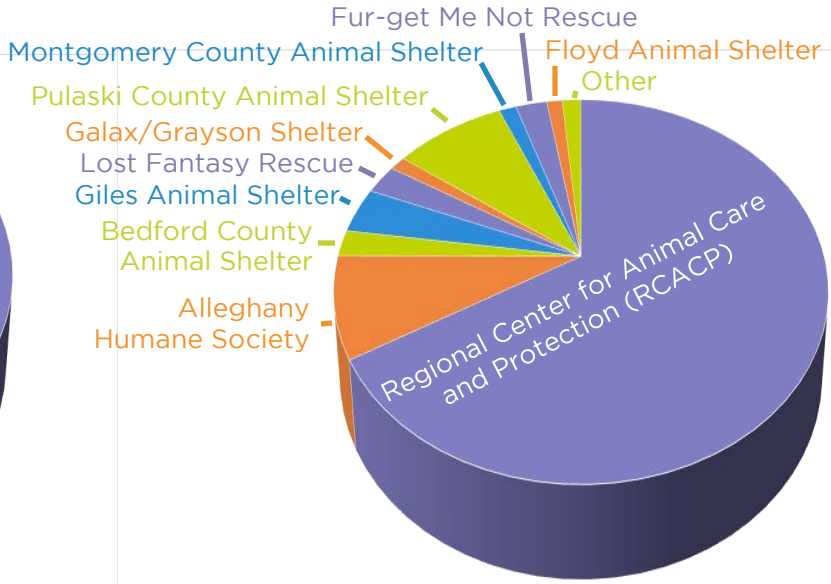
In fiscal year 2019, **1,545 animals were adopted from our shelter**. Adopters rescued and placed into loving homes these needy pets, making us confident that the Roanoke Valley SCPA will continue to impact and drastically improve the homeless animal problem in the greater Roanoke Valley.

Bringing and keeping animals and people together is at the core of our mission. Animals do so much more for us than we do for them. There is evidence that they change our lives for the better. They make us smile and laugh, and we exercise more. Studies have also shown that pet owners have lower levels of anxiety and stress. And, as anyone who has adopted from a shelter will tell you, there is something special about their rescued pet. It's as if the animal senses it has been given a second chance at life.

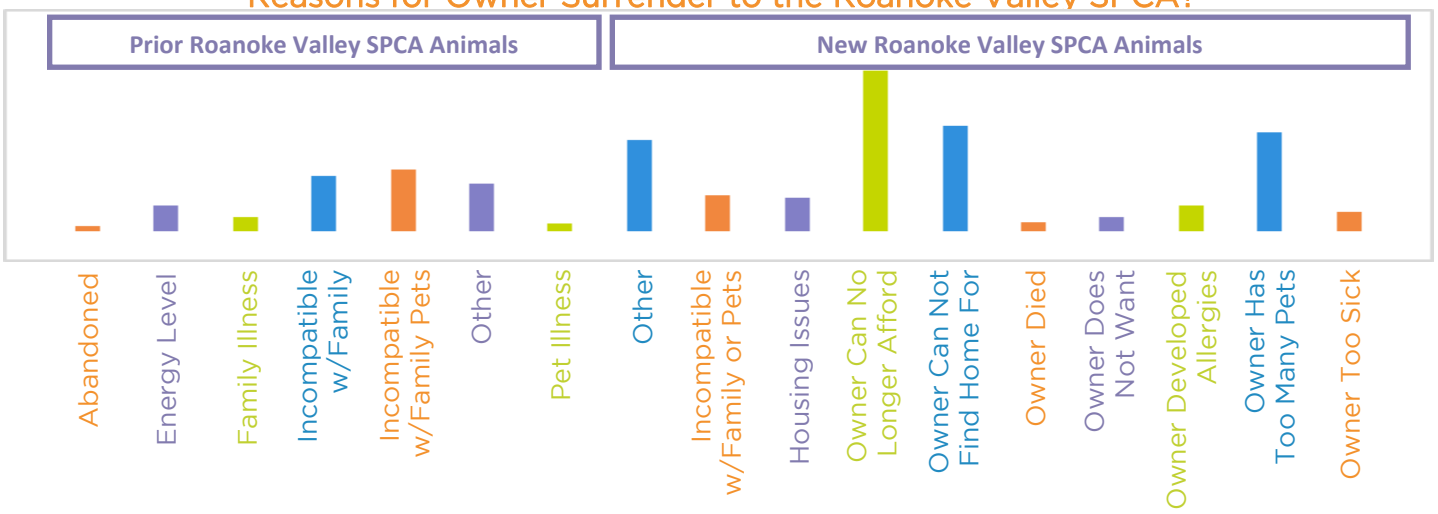
How do pets get to the Roanoke Valley SPCA?



What Virginia shelters do pets at the Roanoke Valley SPCA come from?



Reasons for Owner Surrender to the Roanoke Valley SPCA?



23,076

adoptions since February 2004

Prevention

Foster Program

Often times, pets arriving at the Roanoke Valley SPCA are in need of extra care and attention - orphaned animals, newborn litters of puppies or kittens, and animals recovering from illnesses or injuries. Another group of pets in our foster program are our transitional foster pets. This important service helps individual's in the hospital, fleeing domestic violence situations, or suffering the loss of a home a temporary respite situation for their pets - ensuring that when they are back on their feet, their families can be made whole again their pets returned to them. Dedicated volunteer foster families provide the extra TLC these animals require until they are ready for adoption. We have made a commitment to help the animals facing a difficult challenge and our foster volunteers are irreplaceable in providing much needed care.

754 animals spent time in foster care ⬆ **9%** over 2018

Tinkerbell

Tinkerbell came into our transitional foster program and to prepare for an extended stay with her foster family, while her mom was in the hospital. Merissa DeHaven, a frequent foster volunteer, stepped up to help during Tinkerbell's foster period and within a couple of days time, Merissa noted something was off with Tinkerbell's urine; there was blood in it.

Tinkerbell on a visit to our clinic.

The clinic staff provided Merissa with a kit to help catch urine for a sample they could test to determine what was medically happening with Tinkerbell. The results were sent to an outside lab, and while awaiting the results, it was clear that this was not going to be a typical foster situation.

The results came back, it was discovered that Tinkerbell was diabetic. Dr. McFarling began Tinkerbell on a special diet formulated to balance her glucose and the foster continued to check her urine. After a couple of weeks, it was apparent that Tinkerbell was going to need more than just a change in diet to help regulate her diabetes; it was time to start trying insulin injections.

If it were not for the hard work, attention to detail, and dedication of Merissa DeHaven, Tinkerbell's condition might have gone untreated and unregulated. She provided a loving home while Tinkerbell was in a transitional period in her life, waiting to go back to her original owner. It was a joy to witness how much Tinkerbell took to Merissa as well as her granddaughter. It was also a rewarding process to watch Tinkerbell's temperament improve as she started to feel better and the ultimate reward was seeing her reunited with her Mom.

Tinkerbell

a Transitional Foster Success Story

Prevention

Community Outreach

Community Outreach at the Roanoke Valley SPCA saw a growth in the programs provided to both youth and seniors.

Senior Visits

In 2019, nearly 1,416 senior citizens residing in nursing homes, assisted living centers and senior residence centers enjoyed the interaction and companionship of our Visiting Pet Program. For some, simply enjoying the company of a canine or feline brought smiles to their faces. Others were able to incorporate the visit into their physical therapy regimen by brushing a pet or tossing a ball. Whether the visit is with a kitten, a small dog or big dog, both residents and the furry friends enjoy the time they are able to spend together.

Polly

Sophia

57% ⬆ senior visits

Youth Programming

Youth outreach programs reached over 383 children through in-house tours and humane education workshops, seminars and presentations - helping to create the next generation of animal welfare advocates. Children of all ages from local outreach organizations such as Big Brothers/Big Sisters, Scouts, camps, after school programs, children from pre-school through high school received a behind-the-scenes tour of the shelter and participated in our programs!

754 vulnerable pets

spent time in Foster Care

Prevention

The Roanoke Valley SPCA Mobile Spay/Neuter & Community Pet Wellness Clinic

At the Roanoke Valley SPCA we have a fundamental understanding that where there is human suffering, there is animal suffering. In response to this suffering, we launched our mobile spay/neuter clinic in February of 2018. During this past fiscal year we preformed over 1,000 surgeries for the neediest of pets in our community.

The mobile clinic has established an ongoing presence in the communities with the least access to life-saving veterinary care. We believe that when we show compassion to humans as well as animals and extend resources where needed, we can create long-term and meaningful social change.

Mountain View Humane
WALDRON-RICCI SPAY/NEUTER CLINIC

Mountain View Humane

The Roanoke Valley SPCA continues the promotion of spaying and neutering as the solution to homeless and unwanted pets within our community. Mountain View Humane, a Roanoke Valley SPCA subsidiary, is a low-cost, high-quality spay and neuter clinic. Almost 70,000 spay/neuter surgeries have been performed.

In-House Medical Care and Spay/Neuter Efforts

Blood Tests	40	Heartworm Test	117
Dental Cleaning	1	Microchip Installation	1,117
Dental Extraction	6	In-Shelter Spay/Neuter	976
Ear Cleaning	56	Parvovirus Test	29
Full Exams	3,197	Nail Trim	979
Fecal Tests	136	Fluid Administration	183
Feline Leukemia Test	151	Skin Scraping	2
FELV/FIV Test	89	Fungal Culture	3

In addition to being temperament tested, receiving a complete veterinary check, being spayed or neutered, vaccinated, microchipped and sheltered, listed to the left are just some of the tests and procedures performed by our veterinary staff in our fully licensed veterinary clinic located at our shelter.

1,068 animals

spayed/neutered on our Mobile Clinic

Prevention

Veterinary Science Camp

Another year and another excited group of campers participated in our Pre-Veterinary (Grades 4th-6th) and Veterinary Science Camps (Grades 7th-10th). Just over 100 campers traveled across the Roanoke Valley this summer and learned about a variety of animal species and potential careers in animal services.

On-site activities included mock surgery and CPR practice on stuffed animals, tours of our shelter and mobile clinic as well as vaccination practice on oranges and so much more. We're thankful that the Southwest Virginia Wildlife Center of Roanoke visited our shelter each week with rescued wildlife to talk about the importance of native wildlife and the need for wildlife veterinarians.

Off-site visits included local vet hospitals and clinics to see the day-to-day life of a medical professional in animal services and dog training facilities to get a look at the behavioral side of working with animals. Our visits to the Virginia Maryland Regional College of Veterinary Medicine gave campers the opportunity to see the educational process of becoming a veterinarian and talk to current professors and students in the program.

26% ↑ vet science camp participants

Behavior Support

Supporting animals through their challenges extends beyond medical concerns to behavioral issues as well. Kringle is an adult dog that came in from a local shelter. He was adopted once and then was found as a stray a couple of months later, with severe injuries, most likely hit by a car. When he came back to us, he had some fractured bones in both his front feet and an injured pelvis.

Kringle wore splints on both front legs and experienced severe pain. Because of high lengthy treatment and pain level, he began getting aggressive about being handled. We found a foster that was willing to take him and worked with Dr. Meghan Maxwell, a certified animal behaviorist, to help him overcome his issues. He now has fully recovered and thanks to everyone's hard work has been adopted by his foster family.

101 campers

participated in Vet Science Camp

Intervention

Sara Jane and Mickey Second Chance Fund

Dr. Bridget Quatmann and LeAnn McAdam founded the Sara Jane and Mickey Second Chance Fund to assist animals at the Roanoke Valley SPCA and provide medical services outside the scope of our clinic that helps ensure adoptable animals are not euthanized simply because we cannot provide medical care. During the 2019 fiscal year, $43,800 was spent and 119 pets in our care benefited from the Sara Jane & Mickey Second Chance Fund.

Last fiscal year, this important fund helped treat a litter of five parvo puppies whose expenses were over $4,700 and a litter of nine distemper puppies whose expenses were over $4,900, just to name a few.

One of our most unique patients was Abram who came to us from another shelter. Abram is a hound mix that arrived at the Roanoke Valley SPCA as a one year young adult dog. When he arrived, he had already been through one surgery at another clinic to have his back leg amputated. Things were going fairly well until Abram started having post-surgical complications and Abram's overall health took a downward spiral. Not only was he dealing with an open drainage tract from his previous surgery, it was also believed that this discharge tract was somehow related to a severe urinary tract infection he developed. Abram's infection was so severe that he had multiple cultures and potent antibiotics that had to be given via injection every eight hours for several days. Abram started getting better, but then he would relapse when not on antibiotics. We enlisted the help of other local veterinarians at Vinton Veterinary Hospital and The Veterinary Wellness Center of Roanoke. It was determined that Abram's next step was to be referred to the Virginia-Maryland Regional College of Veterinary Medicine.

During his initial visit, Abram required more blood work, a urine culture, and a CT scan. This gave the vets at Virginia Tech more information which led to Abram having surgery to address post surgical complications and to have what is called a Femur Head Otectomy, or FHO. An FHO is a surgical procedure that aims to restore pain free mobility to a diseased or damaged hip, by removing the head and neck of the femur (the long bone in the leg).

After Abram's surgery, he spent time with his foster family to allow for healing. Abram was adopted at the end of July, six full months after he first arrived at the shelter in need of medical support! Abram was able to receive the care necessary to with the help of the Sara Jane and Mickey Second Chance Fund. The cost of care was $4,177.16. Without this fund, highly deserving and otherwise adoptable animals like Abram would not have a chance to find their forever homes.

119 pets
saved by the Sara Jane & Mickey Fund

Intervention

Pets Eat Too (P.E.T.) Program

For over 10 years, the P.E.T. Program has helped people keep their pets and not have to decide between feeding themselves or feeding their pets. The program began when we learned that homebound seniors receiving Meals On Wheels were giving up their food to feed their pets. What started as a program to keep seniors and their pets together has grown into a program that provides meal assistance to economically challenged individuals and families, thereby allowing them to keep their pets. Fiscal year 2019 saw a dramatic rise in the need for assistance. The number of meals provided to Meals on Wheels recipients increased by 8% and the amount of food provided to individual's and our pet food pantry partners increased by 30%.

A huge thank you to McKenzie for donating the $100 she earned at her lemonade stand!

This important service is provided in conjunction with support from local youth groups, businesses, clubs, churches, organizations and individuals to organize pet food drives, conduct fundraisers and pet food drives. On a monthly basis, with support of our community partners - Bethel Baptist Church, Botetourt Food Pantry, Lake Christian Ministries, Feeding America Southwest Virginia, Rescue Mission, and Carilion Hospice, we ensure that no pet goes hungry; including pets served through Meals on Wheels where 5,265 meals were served!

C.A.Re Companion Animal Relief Fund

The Companion Animal Relief Fund (C.A.Re Fund) is a unique and valuable program that provides financial assistance for emergency veterinary services to individuals who are facing financial hardship. We recognize the challenges pet owners may face, from joblessness and bankruptcy, to sudden accidents and tragedies that carry high medical costs. In these times of struggle, we know that the medical needs of our companion animals may be too much to handle and are therefore cause for relinquishing the animal. The C.A.Re Fund helps make sure that doesn't happen; animals are a great source of comfort and they deserve to be with their families.

$3,500 was used to help clients with a wide variety of pet issues including heartworm treatment, biopsy of a tumor, and Tobey the cat who had a fishhook stuck in his mouth. Although the fishhook seemed a very small thing in comparison, the gratitude of the owner was remarkable and proof of the impact this important fund has in the lives of pets and their families.

5,265 pet meals

provided to Meals on Wheels recipients

Volunteers

Volunteers are a critical component to the Roanoke Valley SPCA and enable us to give our best to all the pets' lives that we touch. Volunteers not only give their precious time to our facility and its animals, but also educate the community on the importance of spaying and neutering pets and how to properly care for animals. They give love and attention to our pets, aid in cleaning (plenty of cleaning to go around!), and help with important events like Puppy Love Ball, SPAYghetti, and Tail Chaser just to name a few.

Without their dedication and hard work, the Roanoke Valley SPCA would not be able to accomplish great feats like getting 1,545 pets adopted, visiting seven assisted living communities each month, and have over 3,609 helpful hours of volunteer service this year.

Corey

It only takes one person or family to change the life of a shelter pet, but it takes a village of devoted volunteers to get that pet there! Special thanks to our senior pet visiting team, Marya, Mary, Jean, Joan, Brenda, Patricia, Sarah, Laurie, and Christy. This critical program enables senior citizens to enjoy time with our pets while allowing them to get socialization.

Another huge thanks to our cat room cleaners who go above and beyond doing a task that many avoid. Thank you Kathy, Kenny, Emily, Ellen and Betty for keeping our facility clean and our kitties happy!

Finally, we'd like to recognize Corey. Corey started volunteering at the Roanoke Valley SPCA when he was in high school. He's graduated, but still comes every day to help bag food for the Pets Eat Too program and prepare newspapers to line our kennels and cages.

Not a day goes by where the effort provided by our incredible volunteers is unnoticed. We appreciate each and every one of you and are so thankful for the thousands of hours that you have given us and the pets we work so hard for.

3,609 volunteer hours donated

by individuals and families

Financials

The Roanoke Valley SPCA is not affiliated with any national, state, or local humane organization. The funds required to care for thousands of homeless animals and deliver our community outreach programs are generated from five main sources - contributions, fundraising events, grants, bequests and programs & services.

The cost of caring for the animals in our care is enormous. The total cost of veterinary care, food, and shelter is staggering when applied to the number of animals who come to us for safety during the year.

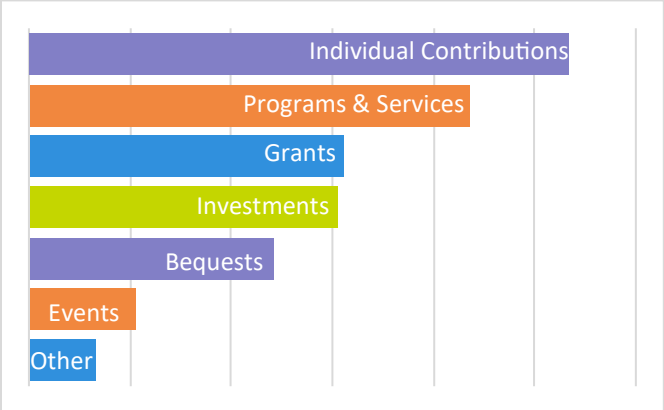
Over 54% percent of our operating income is garnered through fund development efforts including individual donations, workplace giving, corporate sponsorship, matching gifts, grants and special events. Since the Roanoke Valley SPCA does not receive funding from any national animal advocacy organization or local, state, or federal governments, we rely solely on the supporters of our organization and the work we do in the community.

Excluding the administrative & fundraising expenses, it costs $2,896 per day to provide life-saving medical care and safe sheltering to pets in crisis. The following information is obtained from our audited financial statements. Detailed financial information such as our IRS 990 and our complete audited financials can be found on our website; www.rvspca.org.

Where our support comes from.

$1,392,379

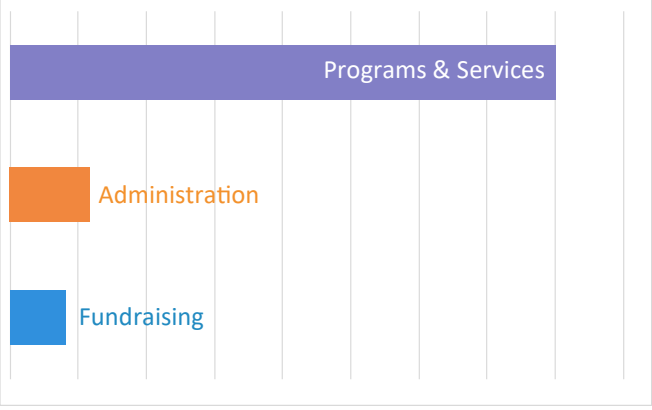
Income



How your support is put to work.

$1,318,580

Expenses



$2,896 daily cost

to provide life-saving care to pets

A Legacy of Caring

The Roanoke Valley SPCA is grateful for those caring individuals who have included us in their estate plans. Their generosity has helped us meet current challenges and will be a source of financial support for years to come.

The Roanoke Valley SPCA has a record of responsible stewardship, with a demonstrated commitment to programmatic and financial integrity. When you include us in your estate planning, you can be confident that whatever you give will be carefully used to advance your goals.

By joining the Legacy of Caring and including the Roanoke Valley SPCA in your estate plan, you are making a profound statement of support and also providing the resources necessary for the organization to fulfill its mission for generations to come.

2019 Legacy of Caring Gifts

Estate of Marlene Ilic

Estate of Lula Day Wynn

Estate of Maria Antonia Grego

Estate of Thelma Caldwell Epperly

Mary Sue Collins Foundation

Estate of Robert Gordon Page

Estate of Jack & Viola Bess

Estate of Ruby Louise Thacker

Anonymous Estate

McCartney Family Charitable Trust

Surviving Pet Care Society

The Surviving Pet Care Society can ease your mind about what will happen to your pets after you are gone. The Virginia Pet Trust law enables pet owners to establish a pet trust to provide for the lifelong care and welfare of their companion animals. Pet trusts create peace of mind for pet owners and a safety net for your pets.

Legacy of Love

From Wills to Bequests and from Charitable Remainder Trusts to Life Insurance Policies or Retirement Funds, there are many ways to create a gift for the Roanoke Valley SPCA.

To leave a bequest, simply write: “I give to the Roanoke Valley SPCA, Tax ID #54-0679796, the sum of $_____ (or _____% of the rest, residue and remainder of my estate) for its general purposes.” If your gift includes insurance policies, land, stock or other property, please include a description.

To learn more or request a brochure, please contact Suzanne Cresswell, Director of Philanthropy & Community Engagement, at scresswell@rvspca.org or (540) 339-9520.

Thank you to

our 1,998 donors!

Thank You to Our Pet Patrons!

The Roanoke Valley SPCA Pet Patron program is an automatic monthly giving program and is the easiest way to support our mission. When you become a Pet Patron, your consistent stream of support allows us to care for the animals that enter our shelter and offer them a second chance at a better life.

Pet Patrons are very important to the Roanoke Valley SPCA. In fact, they're the backbone that sustains our work. These generous folks are more than just kind, they're also practical thinkers – they know that giving monthly allows us to spend less time fundraising and more time rescuing animals. And in the end, that's what it's all about.

It's simple and easy! You specify the amount you would like to be deducted from your bank account or billed to your credit card each month. At the end of the year, we will send you a gift acknowledgment summarizing your donations for the year.

To learn more about the many ways to support the Roanoke Valley SPCA, or request a brochure, please contact Suzanne Cresswell, Director of Philanthropy & Community Engagement, at (540) 339-9520.

Emilene & Kenneth Baker

Mary & Fielden Bayne

Randy Burkett

Thomas Davis

William Dowdy

Rebecca Dudley

Joan Hoover

Paula & Thomas Hornbaker

Lubeth & John Jones

Marianne McDowell

Lynda McGarry

Betty Noell

Angelica Orong

Jeanette & Robert Patterson

Karen Randle

Kenneth Rickerson

Clark Runyon

Sarah & Stephen Sboray

Beverly Schlegel

Sue Sheets

Kathy Murphy Stephenson

Carol Stuart

Ruby Thacker

Christopher Turnbull

Mary Vest

Katharine Wells

1,068 Spay/Neuter Surgeries

on the Mobile Clinic

Thank You to Our Donors!

The cost of caring for the animals at the shelter is staggering. Each animal that comes to our shelter receives a complete veterinary exam, is spayed or neutered, and if necessary is brought up to date on their vaccinations and microchipped. The support of our generous donors literally saves lives.

Over 59% of our operating income is garnered through fund development efforts including individual donations, workplace giving, corporate sponsorship, matching gifts, grants and special events. The Roanoke Valley SPCA does not receive funding from any national animal advocacy organization or local, state, or federal governments. We rely solely on the supporters of our organization and the work we do in the community.

Our work would not be possible without the generous support of you, our donors. During the 2019 fiscal year, the following individuals made a difference in the lives of animals, and people, in our community. We cannot thank you enough!

We have made every attempt to compile a comprehensive list of monetary donations greater than $1,000, but we would also like to thank the 1,538 donors that contributed between $1 and $999 to our organization. We apologize if someone was inadvertently omitted. Please note this list does not include in-kind contributions. Please contact Suzanne Cresswell, Philanthropy & Community Engagement Director, at (540) 339-9520 with any concerns regarding donations.

$100,000 +

Alexander McCausland Charitable Trust

$25,000 to $99,999

McCartney Family Charitable Trust
Mary Sue Collins Foundation

$10,000 to $24,999

Kroger Company (Mid-Atlantic Area)
United Way of Roanoke Valley
Lubeth & John Jones
PetCo Foundation
Barbara & Warner Dalhouse
Terry & Greg Dowdy
Louise R. Lester Foundation

$5,000 to $9,999

Kenneth Rickerson
Jack & Viola Bess Charitable Trust
Allstate Giving Campaign
City of Roanoke
Janice Fostek
Sarah Plymale
Sam & Marion Golden Foundation
VCA - Valley Animal Hospital

$2,500 to $4,999

Anonymous
Gary & Sandra Bradford
Wendy M. Bowling Memorial Golf Tournament
Community Foundation Serving Western Virginia
William Dowdy
Inve$tco Foundation
Dr. John & Sabrina Garvin
William Jordan
Eric Marvin
Danna & Larry Owen
Bridget Quatmann, DVM
Roanoke County
Truist
Stanley Wszolek

$1,000 to $2,499

Wyatt Mulheren
Lawrence Transporation Systems
Owen Williamson
Interim Helathcare
Benevity Community Impact Fund
Wells Fargo Community Support Campaign
Walters and Mason Retail, Inc.
Shannon & Husband Waddell
George Blevins
George Corbin
Combined Federal Campagin
Juliann Miller
Gentry Locke Attorneys
Liberty Mutual Group, Inc.
Walter Moss
Roanoke Greek Festival
Anthony Russell
Veterinary Wellness Center of Roanoke
Cynthia Webb
Target Corporation
Carl & Sarah Boxley Beck
Heather & Rob Lindstrom
Newcomers Club of Roanoke Valley
Patricia Prevo
Carpetland USA
Easton - CBE Services INc.
Weldon Lawrence
Angelica Orong
Bonny T. Wilkinson Trust
W. Heywood Fralin
Gretchen & Andy Beedle
Blue Ridge Marathon
Emergency Veterinary Services of Roanoke
Jane Frazier
Kate Henretta
Carl Hoffman
Vickie King
Elizabeth McCuin
Donna Musgrave
Mary Nottingham
R. L. Price Construction
Mary Lou Ray
Rebecca Seamon
R. Curtis Steele
Annette Willis
M. Lanier Woodrum

The Roanoke Valley SPCA is an independent, donor-funded nonprofit organization dedicated to creating a community where there are no homeless cats or dogs.

A SAFE SHELTER

ROANOKE VALLEY SPCA

www.rvspca.org

www.facebook.org/rvspca