2021 ANNUAL REPORT

A SAFE SHELTER

ROANOKE VALLEY SPCA

Messages

FROM OUR BOARD PRESIDENT

Stephanie Hoer,
BOARD PRESIDENT

Since our inception, the work accomplished by the Roanoke Valley SPCA has been nothing short of remarkable, and in fiscal year 2021, the Roanoke Valley SPCA continued to face unprecedented challenges with the ongoing global pandemic. As we moved through the uncertainty, our team found ways to persevere, and through the creativity and innovation of our staff and board, as well as the unwavering support from members of our community, we continue to provide life-saving animal care and critical pet safety-net services to members of our community.

As we wrapped up the fiscal year, it also marked the end of my term as President of the Board of Directors. I cannot begin to thank the donors, volunteers, and staff enough for the support that you show to this organization. As you read this report, you'll see data, numbers, and statistics, but these are more than numbers to me! They are the animals that you helped save during the past year and the beloved pets who were able to remain in their homes. Thank you! While my term as president is over, I'm delighted to remain on the board and help continue this amazing work.

FROM OUR CEO

C. Denise Hayes,
CEO

While it's been a difficult year, we are both thrilled and privileged to positively impact the lives of more than 8,365 animals and the people who love them through our Adoption and Foster programs, C.A.Re Fund, Pets Eat Too Program, Dot's Drive-Thru and other pet safety-net programs. Our clinic performed over 165 surgeries, despite the challenges in the medical supply chain. We distributed nearly 18,000 pounds of pet food to community members who were in desperate need and provided an additional 18,370 pounds through Dot's Drive-Thru. This new program launched in October of 2020 to respond to the critical need to help feed hungry pets in our community. We found 868 pets loving homes. Last but not least, we were able to keep 2,396 pets in their loving homes through our pet retention programs.

It's clear that even when faced with the overwhelming challenges, our volunteers and donors continued to care for the Valley's animals and the people who love them. We encourage you to learn more about our vital work and ways you can get involved so that together, we can continue to improve the lives of companion animals in our community.

Finally, I'm excited to announce the return of Best in Show, an exhibit of animal art by local artists to benefit the Roanoke Valley SPCA. More information can be found at https://one.bidpal.net/bestinshow2022/welcome and we hope to see you there!

2021 AT A Glance

INCOMING

883 INCOMING

596 RESCUED FROM HIGH-KILL SHELTERS

285 OWNER SURRENDERS

2 STRAY

MEDICAL

853 EXAMS

165 IN-HOUSE SPAY/NEUTERS

192 MICROCHIP INSTALLATIONS

OUTGOING

878 OUTGOING

868 ADOPTED

3 TRANSFERRED TO RESCUE GROUP

7 EUTHANIZED*

*The Roanoke Valley SPCA is a safe shelter. Pets are only put to sleep to prevent medical suffering or in severe behavioral situations to ensure the safety of other pets or the public.

OUTREACH

688 PETS FOSTERED

291 KIDS REACHED THROUGH SCHOOL VISITS

PREVENTION

DRY FOOD PROVIDED TO LOCAL FOOD PANTRIES IN THE VALLEY

13,769 POUNDS DOG FOOD

4,178 POUNDS CAT FOOD

MEALS on WHEELS

3,415 PET MEALS PROVIDED TO MEALS ON WHEELS RECIPIENTS

DRY FOOD PROVIDED THROUGH DOT'S DRIVE-THRU

18,370 TOTAL POUNDS DOG & CAT FOOD

VOLUNTEERS*

24 VOLUNTEERS

1,006 HOURS

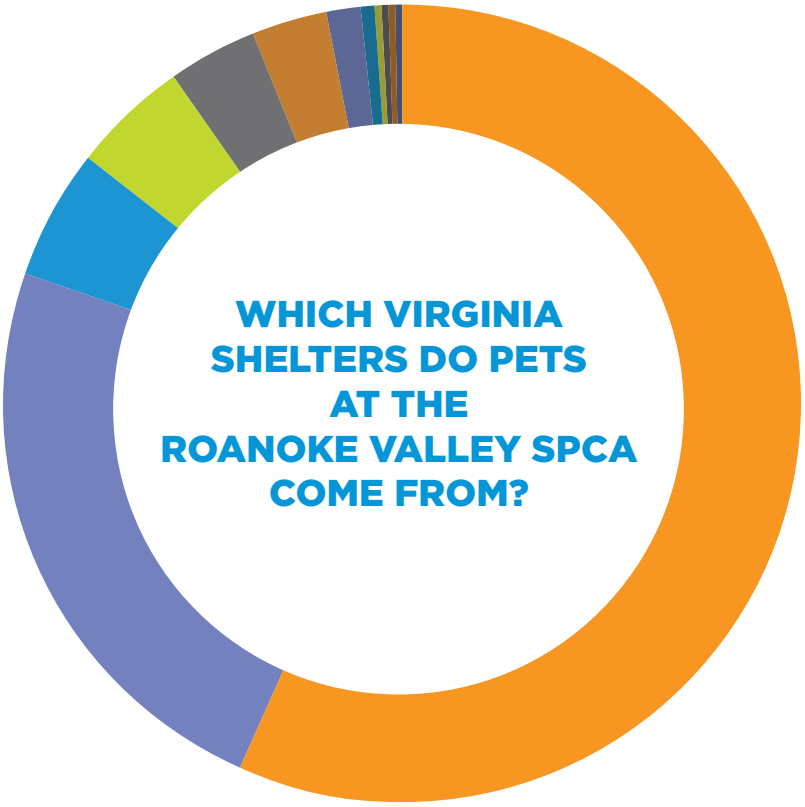
•Due to the COVID-19 pandemic, volunteers have been prohibited from entering the shelter for several months during FY 21.

127
fosters provided homes for pets in need
More than
36,000
pounds of pet food distributed in FY 21
More than
8,000
pets and people impacted by our adoption, foster, and pet safety-net programs

Adoptions

BY THE NUMBERS

- TRANSFER FROM A VIRGINIA SHELTER
- OWNER SURRENDER
- STRAY



- REGIONAL CENTER FOR ANIMAL CARE AND PROTECTION (RCACP)
- ALLEGHANY HUMANE SOCIETY
- FLOYD HUMANE SOCIETY
- TWIN COUNTY HUMANE SOCIETY
- GILES ANIMAL SHELTER
- BEDFORD COUNTY ANIMAL SHELTER
- PULASKI COUNTY ANIMAL SHELTER
- SALEM ANIMAL SHELTER
- MONTGOMERY COUNTY ANIMAL SHELTER
- ALLEGHANY COUNTY ANIMAL SHELTER, NC
- FRANKLIN COUNTY ANIMAL SHELTER
- ANGELS OF ASSISI

Adoptions

CONNECTING PEOPLE & PETS

Fiscal year 2021 brought us some interesting challenges. In response to COVID, we transitioned to adoptions by appointment and eliminated the in-person walk-through. With this model, we discovered that pets were happier and healthier without the constant rotation of strangers walking through their rooms! As part of implementing the Fear Free model, we made the decision to keep our adoptions by appointment only and utilize virtual walk-through visits.

Bonded pairs are often hard to place since two pets are twice the commitment as one. Sissy and Dee came to us from their owner, who could no longer care for them. These senior sisters were 15 years old and had been together their entire lives. We knew their age may make potential adopters hesitant to take them home. Our staff was thrilled to see Sissy and Dee go to their new home TOGETHER just 21 days after they arrived at our shelter! We cannot thank the wonderful adopter enough for giving these sweet sisters a happy home to live for the rest of their days.

Socks and Spot were gorgeous long-hair tuxedo cats. These two came to us back in 2011 as kittens and quickly found a home together. After several years, the adopter could no longer care for the duo and asked us to rehome them. They found another home together a few weeks later. In November 2020, Socks and Spot returned to our care for a third time, a little older but still sweet boys. These two found another home together in record time, going home in December in time for the holidays! It was heartwarming to watch them stay together again in their new home!

Adoptions in Fiscal Year 2021

379
Kittens

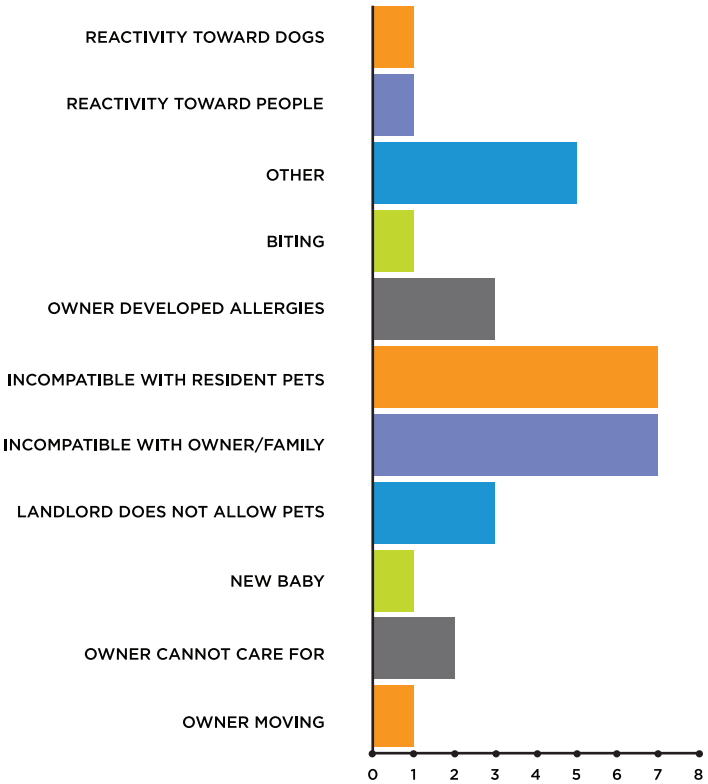
191
Cats

58
Puppies

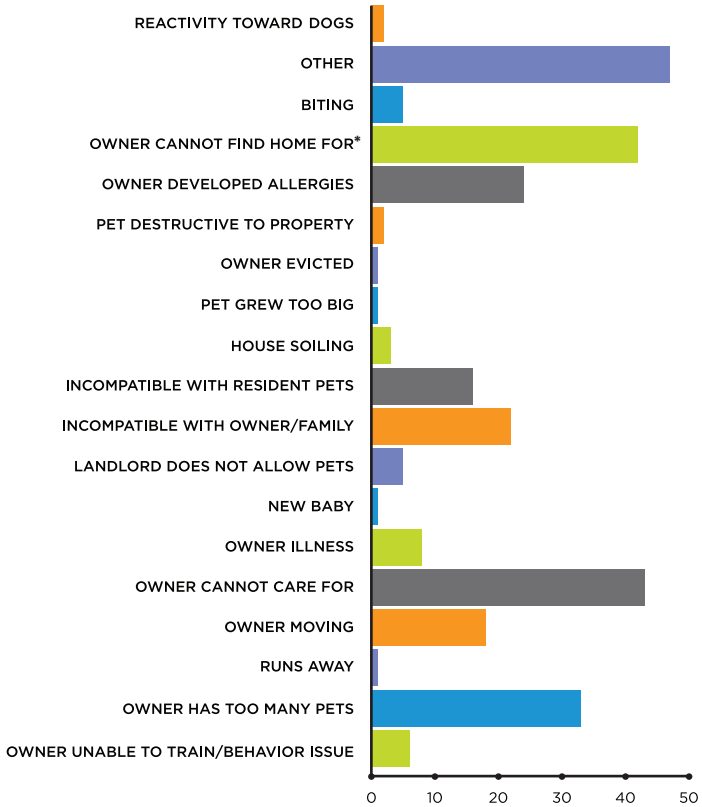
240
Dogs

Reasons for Owner Surrender
TO THE ROANOKE VALLEY SPCA

47 ADOPTION RETURNS



234 OWNER SURRENDERS



*This number reflects puppies and kittens who are born from unaltered parents and whose guardians cannot find homes for them.

Prevention

FOSTERS SAVE LIVES

During fiscal year 2021, 464 kittens and 61 cats found themselves in loving foster homes. In that same year, 102 puppies and 61 dogs found comfort with fosters.

In March, a local shelter reached out to us to assist with a group of over 40 cats and kittens in an unfortunate home situation. All of the cats needed to find alternative housing. Initially, we took 22 of the 40 cats into our shelter, which included one mom and seven kittens, as well as one pregnant queen. Of these cats and kittens, 14 were placed into five different foster homes, which freed up five condos in our facility. Over the course of the next few months, the Roanoke Valley SPCA continued taking in cats from this situation, ultimately sheltering a total of 32 of the 40 cats needing help, thanks to our amazing group of fosters. Fostering truly does save lives!

TRANSITIONAL FOSTER PROGRAM

Otto's guardian needed extensive medical treatment and was unable to care for him during that time. She was faced with needing to surrender her beloved Otto to a shelter. Luckily, his guardian reached out to us first! Otto was accepted into the Roanoke Valley SPCA transitional foster program in October of 2020, and we sent Otto into a loving home with one of our wonderful fosters, who cared for him for about six weeks. During that time, Otto was also neutered, microchipped, and brought up to date on all of his vaccinations.

Take a look at Otto on the right in the picture above, cuddling with his foster brother!

At the end of the six weeks, Otto was happily reunited with his guardian, and the reunion brought tears to everyone's eyes!

This transitional foster program is just one of the many ways that we at the Roanoke Valley SPCA can help keep pets and people together. Otto's happy story would not be possible without our amazing foster volunteers.

Prevention

BEHAVIOR SUPPORT

Comet originally came to us in October 2019 and was adopted after a few days. Unfortunately, Comet was returned in late February 2020 after a significant bite incident occurred in the home. Comet was afraid of going into the room that he was kept in while his owner was at work. Each day was a struggle for Comet and his guardian. One day, Comet completely panicked, and the bite happened.

Bites are traumatic to humans and dogs alike. Comet was completely shut down for the first several weeks that he was back in our shelter. Under the guidance of Dr. Megan Maxwell at Pet Behavior Change, staff worked diligently to bring Comet out of his shell.

After 240 days in the shelter, Comet was ready to meet his forever person. And WOW, did Comet win the jackpot! He met his new guardian in early November, and is now a beloved permanent member of his home. Comet is friendly and happy. He loves going on camping trips and playing in the yard, and we could not be happier for him!

Prince was a cat who needed a little extra TLC when he arrived at our shelter. Within days, he had two significant bite incidents with staff. It was clear that he was frustrated and needed more than just a general acclimation period; he needed enrichment intervention. The usual interactive toys did not seem to pique his interest, but we couldn't give up on Prince.

We decided to try harness and leash training. Even though it always took two people to get him harnessed, he flourished in his newfound freedom of walking the hallways of the shelter. He started to show less frustration in his condo setting and actually settled enough for people to pet him, with welcomed purrs and head butts.

Finally, Prince was ready and made available for adoption. Unfortunately, he was available for three months with no adoption interest. In December, we reached out to foster families for Home for the Holidays. This is an opportunity for all pets in our care to know the comfort of a foster home over the holidays. One of our frequent fosters decided her family was up for the challenge of fostering Prince! When the foster and her son came into the shelter to meet him, Prince let them pet him! They took Prince home for two weeks, which turned into forever! Prince now comes when called, loves water, and lets his family carry him around like a baby.

Sometimes a little extra behavioral care turns out to be the most rewarding!

Outreach

VOLUNTEERS

The Roanoke Valley SPCA relies on volunteers to help keep people and pets together, giving their time to care for the animals, assist with fundraisers and attend community events. Despite the pandemic, a small group of dedicated volunteers came to the shelter each week to assist with cleaning and socializing cats while they were in our care. Photography volunteers worked to get "glamour shots" of our available cats and dogs, in an effort to help them find loving adoptive homes. These 24 faithful volunteers logged an impressive 1,006 hours of service in FY 21. We look forward to having our volunteer program fully operational in the coming months.

HUMANE EDUCATION

As the COVID-19 pandemic continued into 2021, our Visiting Pet Program was put on hold. Our pets and volunteers have truly missed spending time at the assisted living communities and adult care centers. We look forward to the time when we can get back to visiting our senior friends and spread a little sunshine through the human-animal bond.

Our Humane Education program pivoted in fiscal year 2021, offering many lessons on our Facebook page for children and adults to enjoy while we were all at home. We found new and creative ways to teach people about wildlife conservation, ecology, caring for our own pets, and how we can be advocates for animals everywhere. We worked with teachers to join Zoom classrooms across the Roanoke Valley and engaged students in discussions and activities to help the pets at the Roanoke Valley SPCA. In the spring of 2021, we added some socially distanced classes for small groups, including after-school programs and scout troops.

M&M

Intervention

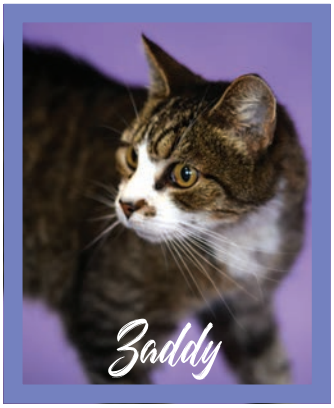
SARA JANE AND MICKEY SECOND CHANCE FUND

Fiscal year 2021 continued to challenge us in ways we never thought possible. Our staff worked to provide the highest level of care for the pets who needed us while combating shortages and supply chain issues of critically needed items. Veterinary partners nurtured and cared for the sickest of pets, including those with panleukopenia, necrotic tumors, heartworms, dental disease, severe constipation, renal failure, and behavior issues. No matter how difficult the case, the highest levels of care and love were always provided.

This life-saving care is possible through the Sara Jane & Mickey Second Chance Fund. This critical fund provides medical care and treatment for medical and behavioral conditions that are outside the scope of our small shelter clinic and ensures that adoptable animals are never euthanized for treatable conditions.

The Sara Jane and Mickey Second Chance Fund is funded by grants and generous donors in our community. During fiscal year 2021, the Sara Jane & Mickey Second Chance Fund provided $16,565 to help save 52 pets.

Below are just a few of the faces that were helped by the Sara Jane and Mickey Second Chance Fund.



PET REHOMING

Animal sheltering is moving away from trying to bring every pet in need into the shelter and more toward a focus on pet retention and intake diversion. The Roanoke Valley SPCA is a community resource leading the charge in our area. In fiscal year 2021, we did our research, and it was clear that our community needed assistance to help keep pets out of the shelter and in loving homes; so we worked to create programs to do just that.

One of the first programs we implemented is our Home to Home Rehoming Service. By creating a new gallery on our website, pet guardians can rehome pets on their own, bypassing the shelter and making the rehoming process less stressful for the pets involved. We are incredibly excited to see this program grow in the future!

While our staff and countless medical and behavioral partners try everything possible, there are those times that not even the highest levels of care can save an animal's life. We will always remember those pets and hold them in our hearts. Their time with us was too short, but they were loved fiercely and will never be forgotten.

Teddy

Intervention

THE FUTURE OF PET RETENTION

We are so thankful for Dorothy Hannaford's generous bequest to the Pets Eat Too program. In October 2020 we launched our first monthly Dot's Drive-Thru pet food pantry to provide pet food to those in our community who are struggling financially. This drive-thru service offers a way to support pets in our community in an easy, discreet way, and we hope to continue it as long as there is a need.

Early in 2021, we received a donation from the family of Judith P. Goins to establish a behavior assistance fund to support training for behavior issues. In an effort to decrease pet relinquishment, we set up the Judith P. Goins Behavior Support Fund in July of 2021.

In addition, our Community Cat Crew has come to fruition, working with community cat caretakers to trap, neuter, vaccinate, and return cats to their outdoor homes.

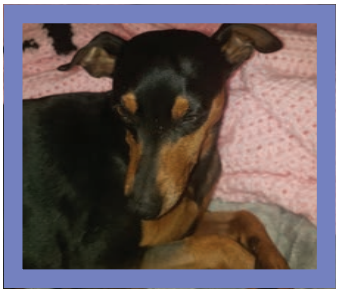
We have our eye on the future and will continue to support pets and families in our area.

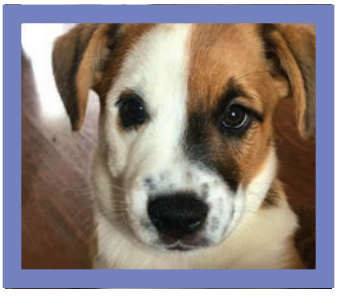
C.A.RE FUND

The C.A.Re Fund of the Roanoke Valley SPCA helps keep pets and people together. With the high cost of veterinary care, we receive many requests for assistance. Many people in our area struggle to afford basic care for their companion animals. Job loss due to the pandemic has affected so many more.

One of the most common requests we receive is for pets needing dental care. We know the cost of dental care for older pets can be extraordinary. Poor dental health is extremely common in cats and smaller breed dogs. In fact, the cost for the cleaning alone is more than many can afford. Inability to afford routine dental care leads to infection and extractions when the pet ages. By the time guardians reach out to us for help, their pets need more than just a simple cleaning. In fiscal year 2021, Cheeto, Daisy, Foxy, Gadget, Baby and Lucy all benefited from the dental assistance provided by the C.A.Re Fund.

This important fund has also helped with spay and neuter surgeries through Mountain View Humane, pets attacked by larger dogs, broken bones, parvovirus, diagnostics and much more. The C.A.Re Fund is vital to the Roanoke Valley SPCA's mission to keep pets safe and healthy in their homes.





Veterinary

IN-HOUSE CLINIC SERVICES

12 PARVOVIRUS TESTS

76 SPAY SURGERIES

89 NEUTER SURGERIES

74 EAR CLEANINGS

192 MICROCHIP INSTALLATIONS

56 FELV/FIV TESTS

98 FLUID ADMINISTRATIONS

6 BLOOD TESTS

1 DENTAL EXTRACTION

115 FECALS

853 EXAMS

33 HEARTWORM TESTS

5 FUNGAL CULTURES

64 FELV TESTS

603 NAIL TRIMS

32 LIME SULFUR DIPS

Dr. Jennifer McFarling
celebrated 15 years
with the
Roanoke Valley SPCA
in August 2020

Financials

INCOME AND EXPENSES

The cost of caring for the animals in our care is enormous. Now the supply chain shortages and the increase in the cost of goods has also impacted the daily needs of our shelter and the cost of supplies for the pets in our care. The total cost of veterinary care, food, and sheltering is staggering, but a simple breakdown of our financials is below. To view our full IRS 990, visit our website at https://rvspca.org/annual-report-statistics/.

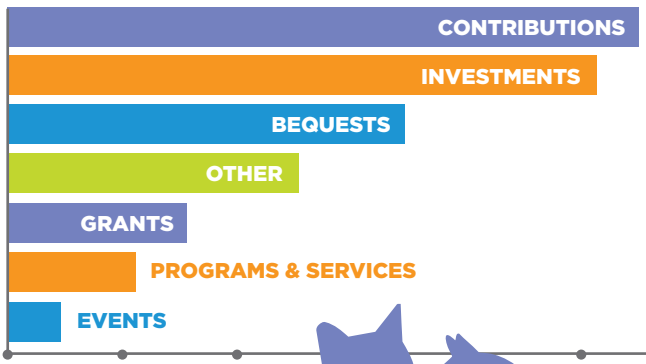
Over 51% of our operating income is garnered through fund development efforts, including individual donations, workplace giving, corporate sponsorships, matching gifts, and grants. Special events remained impacted in fiscal year 2021 due to the pandemic, and those that were able to remain shifted to a virtual format. Your support of our organization is critical because the Roanoke Valley SPCA is not affiliated with any national, state, or local humane organization. The funds required to care for the homeless and at-risk pets in our community are all generated locally.

Excluding the administrative and fundraising expenses, it costs $2,667 per day to provide life-saving medical care and safe sheltering to pets in crisis. The following information is obtained from our audited financial statements. These detailed audited financial statements can also be found on the website mentioned above.

Where our support comes from.

$1,593,747

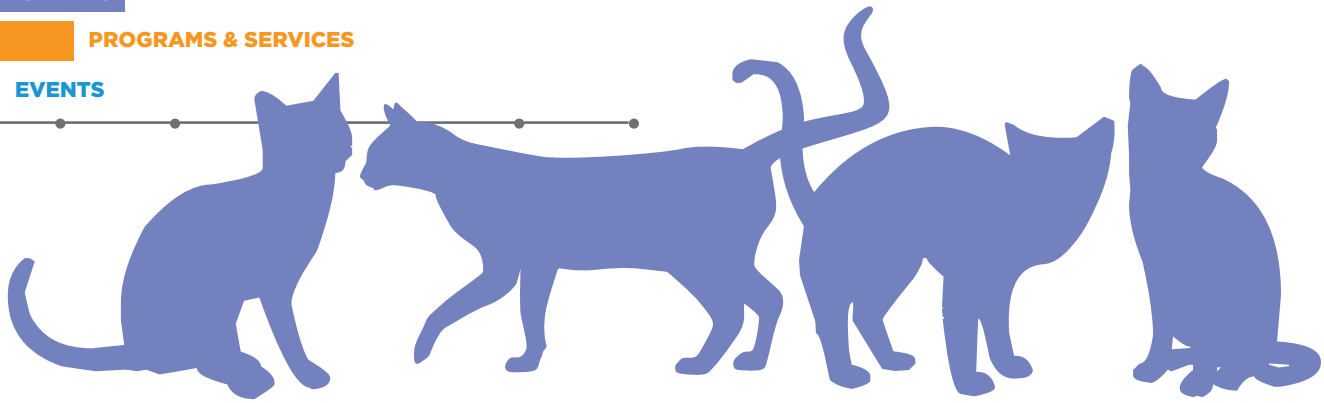
INCOME



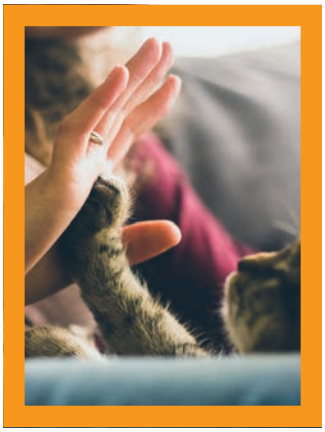
How your support is put to work.

$1,276,798

EXPENSES



A Legacy of Caring



ESTATE PLANNING

The Roanoke Valley SPCA is grateful for those caring individuals who have included us in their estate plans. Their generosity has helped us meet current challenges and will be a source of financial support for years to come.

The Roanoke Valley SPCA has a record of responsible stewardship, with a demonstrated commitment to programmatic and financial integrity. When you include us in your estate planning, you can be confident that whatever you give will be carefully used to advance your goals.

By joining the **Legacy of Caring** and including the Roanoke Valley SPCA in your estate plan, you are making a profound statement of support and also providing the resources necessary for the organization to fulfill its mission for future generations.

2021 Legacy of Caring Gifts

Estate of Mavis Joyce Bailey
Estate of Catherine Caspole
Estate of Dorothy Hannaford
Estate of Doris M. Keesee
Estate of Jake & Viola Bess
Estate of Stanley Tinsley
Estate of Lula Day Wynn
Mary Sue Collins Foundation
McCartney Family Charitable Trust

Surviving Pet Care Society

The Surviving Pet Care Society can ease your mind about what will happen to your pets after you are gone. The Virginia Pet Trust law enables pet owners to establish a pet trust to provide for the lifelong care and welfare of their companion animals. Pet trusts create peace of mind for pet owners and a safety net for your pets. In addition, with prior planning, we can help develop a plan for your pet's care after you are gone.

Legacy of Love

From Wills to Bequests and from Charitable Remainder Trusts to Life Insurance Policies or Retirement Funds, there are many ways to create a gift for the Roanoke Valley SPCA.

To leave a bequest, simply write: "I give to the Roanoke Valley SPCA, Tax ID #54-0679796, the sum of $_____ (or _____% of the rest, residue and remainder of my estate) for its general purposes." If your gift includes insurance policies, land, stock or other property, please include a description.

To learn more or request a brochure, please contact Suzanne Cresswell, Philanthropy & Community Engagement Director, at scresswell@rvspca.org or (540) 339-9520.

The Roanoke Valley SPCA is an independent, donor-funded nonprofit community resource that provides pet adoption, retention, and education services in Virginia's Blue Ridge.

A SAFE SHELTER

ROANOKE VALLEY SPCA

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