July 2024 - June 2025

SPECIAL EVENT PARTNERSHIP OPPORTUNITIES

for Pet-loving Organizations

SPAYghetti
Roanoke Valley SPCA

Presented by: YOUR LOGO HERE

Sipping for Strays

Presented by: vca animal hospitals

ROANOKE VALLEY SPCA
BEST IN SHOW

Presented by: Altizer Law

Overall Event Sponsorships

Multi-Event Sponsorships		# Available	Event Tickets			General Recognition					SPAYghetti		Best in Show		Sipping for Strays	
			SPAYghetti [1]	Best in Show [2]	Sipping for Strays	Logo Placement [3]	Outdoor Signage at RVSPCA [4]	Banner at Events [5]	Recognition on Event Sites	Recognition on RVSPCA Website	Takeout/ Delivery Insert [1]	Logo Presentation Slides [1]	Logo Presentation Slides [2]	Sponsored by Signage on Panels [2]	Recognition in Tasting Book	Logo Presentation Slides
Paw-sitive Partner Sponsor	$1,250	Unlimited	4	4	4	Quaternary				X		1	1	2	1/8 Page	1
Whisker Warrior Sponsor	$2,500	Unlimited	6	6	6	Tertiary	2.5′ x 4′		X	X	X	2	2	3	1/4 Page	2
SPAYghetti Presenting Sponsor	$5,000	1	10	10	10	Top/Second	2.5′ x 10′	2′ x 2′	X	X	X	Every	4	4	1/2 Page	4
Best in Show Presenting Sponsor	$5,000	0	10	10	10	Top/Second	2.5′ x 10′	2′ x 2′	X	X	X	4	Every	4	1/2 Page	4
Sipping for Strays Presenting Sponsor	$5,000	0	10	10	10	Top/Second	2.5′ x 10′	2′ x 2′	X	X	X	4	4	4	1/2 Page	Every

[1] Must provide sponsorship prior to October 1, 2024. [2] Must provide sponsorship prior to March 1, 2025. [3] Logo placement on Roanoke Valley SPCA newsletter, website, social media, shelter TV, etc. [4] Outdoor Sponsor banner provided by the shelter and displayed at Roanoke Valley SPCA. [5] Company Banner provided by sponsor and displayed at event.

ROANOKE VALLEY SPCA

Did you know...

The Roanoke Valley SPCA is a community resource that provides pet adoption, retention, and education services in Virginia's Blue Ridge.

We rely on your support. We DO NOT receive operating support from the ASPCA, American Humane Society, Humane Society of the United States, or local, state, and federal government.

Operating support for the Roanoke Valley SPCA comes from donations, bequests, fundraising events, adoption fees, workplace giving and grants.

Our Programs

Over 25,000 homeless animals have been adopted into loving homes since February 2004.

Prior to adoption each pet receives a behavioral assessment, is given a complete veterinary check, is spayed or neutered, vaccinated, and microchipped.

Fostering saves lives! Each year, roughly 52% of pets adopted spend some time in foster care; over 350 families open their homes to provide temporary care for an average stay of 22 days.

The P.E.T. (Pets Eat Too) Program and Dot's Drive-Thru provide food to hungry companion animals in our community. Annually, more than 80,000 pounds of pet food is provided through to home-bound senior citizens through Meals-On-Wheels and to individuals receiving services form local food banks. We also provide emergency pet food aid at our shelter for individuals.

The Roanoke Valley SPCA is looking to be the first resource for those struggling in our community, not the last resort; the Judith Goins Behavior Assistance Program allows us to keep more people and pets together, and help ease the stray population and space at the shelter by providing financial aid for pets in need of training.

Our primary goal is to keep pets and people together but owner's sometimes face difficult circumstances that make it impossible to keep their pet. Sometimes, owners prefer to rehome pets themselves and some pets do not do well in a shelter environment. We offer a free rehoming service available for guardians who are unable to continue caring for their pets but who want to manage their pets' placements with other responsible, loving guardians.

The C.A.Re or Companion Animal Relief Fund of the Roanoke Valley SPCA was set up to help economically challenged pet owners struggling with extraordinary veterinary expenses to keep their pets healthy and at home with them.

Our in-school humane education program teaches students about kindness, compassion, and respect for people, animals, and the environment. To date, this program has reached 16,367 students!

How You Can Help

It goes without saying that we operate on a very lean budget. The cost of housing an animal is approximately $25 a day. You can help by collecting pet food and supply donations for our shelter pets! You can see our various wish lists here: https://rvspca.org/donate/wish-list-items/

One of the best things you can do to help our organization is spread the good work we are doing. You can do this easily by sharing our Facebook and Instagram posts! By sharing our information you let others know about our good work, increase our adoption rate and help garner attendance at our special events, all with the click of a button!

SPAYghetti

Roanoke Valley SPCA

Tuesday, October 29, 2024

Annually, approximately 1,000 hungry men, women and children participate in SPAYghetti lunch and dinner, whether through dine-in, take-out, or delivery. In the last five years, SPAYghetti has raised almost $50,000 to cover the cost of spay and neuter surgeries for pets prior to adoption! Spaying and neutering is the solution to homeless pets within our community by preventing unwanted litters from being born. Your support will directly offset event costs and ensure all proceeds from ticket sales go to spay/neuter services.

Olive Garden ITALIAN KITCHEN

MAMMA MARIA'S

Event Demographics

- ***Event Participants:*** 1,000+
- ***Delivery Orders:*** 500 - 600
- ***Dine-In Orders:*** 300
- ***Take-Out Orders:*** 200 - 300
- ***eBlast Reach:*** 9,000+
- ***Social Media Reach:*** 38,000+ Facebook Followers

Event Specific Sponsorship:

Amount	What	# Remaining	Recognition
$250	Table Sponsor	24	Dining Table Sign
$500	Bake Sale Sponsor	0	Bake Sale Table Sign
$500	Merchandise Sponsor	1	Merchandise Table Sign
$1,000	Registration Table Sponsor	1	Registration Table Sign + 2 Tickets

ROANOKE VALLEY SPCA

BEST IN SHOW

Spring 2025

Over 400 animal and art lovers attend the Best in Show, made possible by over 175 artists. Best in Show is an art show to benefit the Roanoke Valley SPCA. Because artists have always been at the forefront of our culture in expressing society's concerns and giving a voice to the most helpless among us, we can think of no better partners in our community to help raise funds for the needy pets in our community. This important event helps support our critical pet retention programs such as the C.A.Re Fund, the Transitional Foster Program, and more!

Presented by: ALTIZER LAW

Event Demographics

- ***Event Participants:*** 400+
- ***Artists:*** 175+
- ***Programs Printed:*** 400
- ***eBlast Reach:*** 9,000+
- ***Social Media Reach:*** 38,000+ Facebook Followers

Event Specific Sponsorship:

Amount	What	# Remaining	Recognition
$500	Snack Station	1	Snack Station Table Sign
$500	Beverage Station	2	Beverage Station Table Sign
$500	Checkout Sponsor	2	Checkout Station Table Sign
$1,000	Program Sponsor	1	Recognition in Program + 2 Tickets
$1,000	Registration Sponsor	1	Registration Table Sign + 2 Tickets

A SAFE SHELTER

ROANOKE VALLEY SPCA

Sipping for Strays

June 2025

New this year, Sipping for Strays is a delightful fundraising event to benefit the Roanoke Valley SPCA. Attendees will enjoy a variety of tasting opportunities, each paired with delicious food to enhance the experience. This event promises to be an enjoyable way to support the SPCA's mission of caring for and finding homes for stray animals in the community. With a blend of fine beverages and gourmet cuisine, Sipping for Strays is set to be a memorable evening for a great cause.

Presented by: vca animal hospitals

Event Demographics

- *Join us at this new and exciting event!*

- ***eBlast Reach:*** 9,000+
- ***Social Media Reach:*** 38,000+ Facebook Followers

Event Specific Sponsorship:

Amount	What	# Remaining	Recognition
$500	Water Station	2	Water Station Table Sign
$500	Coffee Station	2	Coffee Station Table Sign
$1,000	Tasting Book Sponsor	1	Page in Tasting Book + 2 Tickets
$1,000	Live Auction Sponsor	1	Recognition During Live Auction + 2 Tickets

Roanoke Valley SPCA
Sponsorship Commitment Form

Thank you for your interest in supporting the Roanoke Valley SPCA. Please complete this form and fax, email, or mail at your earliest convenience to: **Denise Hayes**

540-342-6730 (fax), **dhayes@rvspca.org** (email),
Roanoke Valley SPCA, 1340 Baldwin Avenue, Roanoke, VA 24012 (mail)

Your partnership and belief in our mission is key to our success!

I, _____ (NAME) on behalf of _____ (BUSINESS)
hereby pledge a contribution in the amount of $_____ (AMOUNT) to the Roanoke Valley SPCA
to become a:

☐ Multi-event sponsor at the _____ (SPONSORSHIP LEVEL).

☐ Sponsor of _____ (EVENT) for the _____ (SPONSORSHIP LEVEL).

Name of authorizing agent: _____

Title: _____

Company: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Date: _____

Payment Information

☐ Please find the enclosed check.

☐ Please charge the credit card. Card # _____

Exp. Date _____ 3 Digit Code _____

☐ Make my gift go further! I agree to cover the credit card processing fees.

Name on Card: _____

_____ _____
Signature Date