A SAFE SHELTER

ROANOKE VALLEY SPCA

January - December 2027

SPECIAL EVENT PARTNERSHIP OPPORTUNITIES

for Pet-loving Organizations

ROANOKE VALLEY SPCA

BEST IN SHOW

Presented by: ALTIZER LAW

ROANOKE VALLEY SPCA

SIPPING FOR STRAYS

Presented by: vca animal hospitals

SPAYghetti

Roanoke Valley SPCA

Presented by: YOUR LOGO HERE

Overall Event Sponsorships

		Event Tickets			Recognition																					
		SPAYghetti	Best in Show	Sipping for Strays	Outdoor Signage at RVSPCA	Recogntion on Event Sites	Recognition on RVSPCA Website	4x6 RVSPCA Sponsor Window Cling	Dedicated Slides on Signature Event PowerPoint	Inclusion on Signature Event Sponsor Slides	Complimentary Booth Space at Clear the Shelters August 2027	Complimentary Booth Space at Paws with Pride (June '27)	Name on Donor Tree in Lobby	1/2 page in Fall Newsletter	Fall Newsletter Article on your support of RVSPCA and why it matters to you.	1/2 page in Winter Newsletter	Winter Newsletter Article on your support of RVSPCA and why it matters to you.	1/2 page in Spring Newsletter	Spring Newsletter Article on your support of RVSPCA and why it matters to you.	1/4 page in Newsletter of Choice	1/8 page in Newsletter of Choice	VIP Behind the Scenes Shelter Tour for Team	Litter of Kittens Naming Opportunity	Kitten Office Visit	Post Event Impact Report	Sponsor Spotlight Social Media Posts	Best in Show Panel Sign
~~**Best in Show Presenting**~~	~~$5,000~~	~~10~~	~~10*~~	~~8~~	~~2.5' x 10'~~	~~X~~	~~X~~	~~X~~	~~4~~	~~X~~	~~X~~	~~X~~	~~X~~			~~X~~	~~X~~						~~X~~	~~X~~	~~X~~	~~X~~	~~4~~	~~6~~
~~**Sipping for Strays Presenting**~~	~~$5,000~~	~~10~~	~~10*~~	~~8~~	~~2.5' x 10'~~	~~X~~	~~X~~	~~X~~	~~4~~	~~X~~	~~X~~	~~X~~	~~X~~					~~X~~	~~X~~			~~X~~	~~X~~	~~X~~	~~X~~	4	4
SPAYghetti Presenting	$5,000	10	10*	8	2.5' x 10'	X	X	X	4	X	X	X	X	X	X							X	X	X	X	4	4
Animal Ally	$3,500	10	8*	6	2.5' x 4'	X	X	X	3	X	X	X	X							X		X	X	X	X	3	3
Whisker Warrior	$2,500	10	6	4	2.5' X 2'	X	X	X	2	X	X	X	X								X		X		X	2	2
Paw-sitive Partner	$1,500	10	4	2		X	X	X	1	X			X												X	1	1

*Denotes VIP Reception Ticket | Presenting sponsors must commit before Nov. 1 | Premier sponsors must commit before Mar. 1
SPAYghetti Presenting sponsors gets 10 tickets to FY26 and FY27 events.

ROANOKE VALLEY SPCA

Did you know...

The Roanoke Valley SPCA is a community resource that provides pet adoption, retention, and education services in Virginia's Blue Ridge.

We rely on your support. We DO NOT receive operating support from the ASPCA, American Humane Society, Humane Society of the United States, or local, state, and federal government.

Operating support for the Roanoke Valley SPCA comes from donations, bequests, fundraising events, adoption fees, workplace giving and grants.

Our Programs

Over 25,000 homeless animals have been adopted into loving homes since February 2004.

Prior to adoption each pet receives a behavioral assessment, is given a complete veterinary check, is spayed or neutered, vaccinated, and microchipped.

Fostering saves lives! Each year, roughly 52% of pets adopted spend some time in foster care; over 350 families open their homes to provide temporary care for an average stay of 22 days.

The P.E.T. (Pets Eat Too) Program and Dot's Drive-Thru provide food to hungry companion animals in our community. Annually, more than 80,000 pounds of pet food is provided through to home-bound senior citizens through Meals-On-Wheels and to individuals receiving services form local food banks. We also provide emergency pet food aid at our shelter for individuals.

The Roanoke Valley SPCA is looking to be the first resource for those struggling in our community, not the last resort; the Judith Goins Behavior Assistance Program allows us to keep more people and pets together, and help ease the stray population and space at the shelter by providing financial aid for pets in need of training.

Our primary goal is to keep pets and people together but owner's sometimes face difficult circumstances that make it impossible to keep their pet. Sometimes, owners prefer to rehome pets themselves and some pets do not do well in a shelter environment. We offer a free rehoming service available for guardians who are unable to continue caring for their pets but who want to manage their pets' placements with other responsible, loving guardians.

The C.A.Re or Companion Animal Relief Fund of the Roanoke Valley SPCA was set up to help economically challenged pet owners struggling with extraordinary veterinary expenses to keep their pets healthy and at home with them.

Our in-school humane education program teaches students about kindness, compassion, and respect for people, animals, and the environment. To date, this program has reached 16,367 students!

How You Can Help

It goes without saying that we operate on a very lean budget. The cost of housing an animal is approximately $25 a day. You can help by collecting pet food and supply donations for our shelter pets! You can see our various wish lists here: https://rvspca.org/donate/wish-list-items/

One of the best things you can do to help our organization is spread the good work we are doing. You can do this easily by sharing our Facebook and Instagram posts! By sharing our information you let others know about our good work, increase our adoption rate and help garner attendance at our special events, all with the click of a button!