ROANOKE VALLEY SPCA

BEST IN SHOW

March 2027

About 400 animal and art lovers attend the Best in Show, made possible by over 175 artists. Best in Show is an art show to benefit the Roanoke Valley SPCA. Because artists have always been at the forefront of our culture in expressing society's concerns and giving a voice to the most helpless among us, we can think of no better partners in our community to help raise funds for the needy pets in our community. This important event helps support our critical pet retention programs such as the C.A.Re Fund, the Transitional Foster Program, and more!

Presented by: ALTIZER LAW

Event Demographics

- ***Event Participants:*** 400+
- ***Artists:*** 175+
- ***Programs Printed:*** 400
- ***eBlast Reach:*** 9,000+
- ***Social Media Reach:*** 38,000+ Facebook Followers

Event Specific Sponsorship:

#	Cost	Sponsor Type	Benefit
20	$250	Panel	5.5 x 17 panel sign
2	$500	Snack	2 tickets, 8.5 x 11 table sign, logo on sponsor slide of PowerPoint
2	$500	Beverage	2 tickets, 8.5 x 11 table sign, logo on sponsor slide of PowerPoint
2	$500	Checkout	2 tickets, 8.5 x 11 table sign, logo on sponsor slide of PowerPoint
1	$500	Merchandise	2 tickets, 8.5 x 11 table sign, logo on sponsor slide of PowerPoint
1	$500	Beer/Wine	2 tickets, 8.5 x 11 table sign, logo on sponsor slide of PowerPoint
2	$500	Registration	2 tickets, 8.5 x 11 table sign, logo on sponsor slide of PowerPoint
1	$1,000	Program	4 tickets, Ad in program, 1 dedicated slide in PowerPoint
1	$1,000	T-shirt Contest Sponsor	4 tickets, 1 dedicated slide in PowerPoint, logo on t-shirt sleeve.

Tickets are general admission. Discounted VIP tickets are available to sponsors at the $500 level and above by contacting Denise Hayes before March 1st.